

APPROVED

MINUTES OF NOVEMBER 7, 2017 COMMITTEE OF THE WHOLE MEETING
GLENCOE PARK DISTRICT
999 GREEN BAY ROAD, GLENCOE, ILLINOIS 60022

The meeting was called to order at 7:01pm and roll was called.

Committee Members present:

Dudley Onderdonk, President
Lisa Brooks, Vice President
Stefanie Boron, Commissioner
Steve Gaines, Commissioner
Josh Lutton, Commissioner

Staff present:

Lisa Sheppard, Executive Director/Secretary

Consultant:

Barbara Heller, Heller and Heller Consulting

Members of the Public who signed in or spoke: There was no one from the public in attendance.

Members of the Public in attendance who signed in or spoke: There was no one in attendance wishing to address the Board.

Strategic Plan Discussion: Lisa Sheppard, Executive Director introduced Barbara Heller of Heller and Heller Consulting, who guided the commissioners through the Strategic Planning process. Ms. Heller also posed a series of questions to get an internal perspective of the District's future direction. She indicated that she met with four other staff groups this afternoon. The questions included:

- What are examples of organizational strengths that we need to make sure we build on for the development of a strategic plan?
- What opportunities are there for improvements that we should keep in mind that should be addressed as a part of establishing strategic direction?
- What do you consider to be the most significant issues facing the Park District in the next three to five years?
- Any ideas about how the District can integrate its strategic direction with other Glencoe government partners?
- What do you consider the Board's role to be in the development of strategy?
- How would you assess the District's efforts in communicating with its residents? How would you assess the District's brand and image?
- When you think of social/recreation/economic trends, are there any opportunities you can think of the District should take advantage of and determine if they should pursue it?
- Do you have any ideas for how the District can successfully implement the Plan? How do we ensure the Plan becomes a document that is meaningful to the District and the community?

- Can you think of any questions I have not covered or any additional information you would like to share?

Discussion ensued.

Other Business: Executive Director Sheppard announced that the next Strategic Plan discussion would take place at the end of the December Board meeting.

Matters from the Public: There were no matters from the public.

Adjourn: Commissioner Gaines moved to adjourn the meeting at 8:28pm Commissioner Lutton seconded the motion, which passed by unanimous voice vote.

Respectfully submitted,

Lisa M. Sheppard
Secretary