AGENDA

I. Call to Order

II. Roll Call

III. Matters from the Public

IV. Discussion of Takiff Center Roof and Clock Tower Bids

V. Other Business

VI. Adjournment

The Glencoe Park District is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in this meeting, or who have questions regarding the accessibility of the meeting or facilities, are asked to contact the Park District at 847-835-3030. Executive Director Email: lsheppard@glencoeparkdistrict.com
Phil Thomas Playground

GLENCOE PARK DISTRICT
Friends Park

GLENCOE PARK DISTRICT
Uses of Glencoe Park District Logo, typography, colors and graphic elements in approved media.

MARCH, 2015
All logos on this page are approved forms of the logo. Logos may not be used in any other form without administrative approval.

**OFFICIAL LOGO**

```
GLENCOE PARK DISTRICT
```

**Colors**
- Pantone 293 Blue: C-100, M-57, Y-0, K-2
- Pantone 347 Green: C-100, M-0, Y-86, K-3
- Pantone Yellow: C-0, M-1, Y-100, K-0
- Black: C-0, M-0, Y-0, K-100

**NOTE:** When Pantone colors are printed as CMYK breakdowns, there will be a variation in the colors as there will be when printing on uncoated stocks.

**Size and placement**
- Logo may not be used smaller than 1.25 inches wide with the exception of business cards/envelopes.
- Logo should be used in top left corner, bottom right corner, or centered at the top of the piece.

**ONE COLOR LOGO VARIATIONS**

- **Pantone Black**
  - Sun—50% Black
  - Trees—75% Black
  - Type—75% Black

- **White**
  - Reversed out of a solid color

- **Logo without name**
  - To be used when Park District name is used adjacent.
  - *Must be approved.

- **Logo without name in full black.**
  - If full black logo is used with name, the name should be in full black as well.

**ADDITIONAL LOGOS**

```
Children’s Circle
FULL DAY PRESCHOOL
```

```
Early Learning Center
at the Glencoe Park District
```

**CAMP LOGOS**

Additional logos may have individual standards for color and font that differ from those in this guide. Those guidelines should be maintained and size the size restriction of 1.25 inches wide applies to all logos. Other approved logos must include the Glencoe Park District name on the item or the Glencoe Park District logo.
TYPOGRAPHY

The following are acceptable typefaces and variations for Glencoe Park District materials.

PARK DISTRICT LOGO
Eurostile Bold
ABCDEFGHJKLMNPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

WEBSITE
Nimbus Sans Condensed
ABCDEFGHJKLMNPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
Tisa Pro
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

PROGRAM GUIDES
Eurostile Bold
ABCDEFGHJKLMNPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Nimbus Sans Condensed
ABCDEFGHJKLMNPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
Cronos Pro Bold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
Cronos Pro Bold Italic
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
Minion Pro Regular
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

SIGNAGE
Nimbus Sans Condensed
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
Georgia Bold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

BANNERS AND POSTERS
Mandingo
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
Minion Pro Regular
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

POSTERS AND FLIERS
Mandingo
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
Cronos Pro
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
Minion Pro Regular
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Helvetica Neue Condensed
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
COLORS AND GRAPHIC ELEMENTS

Corporate Colors

- PMS 293 C
- PMS 347 C
- PMS Yellow C

Website Colors

- #ff2800
- #d10067
- #00a160
- #0067b1
- #ff6300
- #ff50

The Glencoe trademark "swoosh" is a visual element which may be placed at the top or bottom of most Glencoe Park District literature. It is not to be used at a screen of any lesser value than 20% of its Pantone (295 Blue or 347 Green). The swoosh may be used flowing from left to right or right to left as shown. Swoosh may bleed off page or be contained 1/8" within both sides of page, depending on application.

The gray circle pattern is used on the website, display graphics and other items. It can be used on top of colors or white. It is placed in the bottom corner.

Updated swoosh options used in bus graphics.
IDENTITY USAGE FOR OFFICE MATERIALS

LETTERHEAD
The letterhead includes the green swoosh and the full color logo. The logo must be 1" from top and .875" from edge of page. The typefaces at the bottom are Avenir and Cronos.

BUSINESS CARDS
Business cards include the green swoosh and full color logo. The logo must be 3/16" from top and edge of page. The typefaces are Avenir and Cronos.

ENVELOPES
Envelopes include the full color logo. The logo must be .475" from top and .325" from the edge of the page. The typeface for the address is Avenir.
PARK SIGNS

Park signs come three sizes. All are cut into Ash and the type, logo, and lines are painted blue (Pantone 540C). All signs have rounded corners. The largest sign has a rounded top. The Glencoe Park District name is set in Nimbus Sans. The Park name is in Georgia Bold. The size of the park name varies with number of characters.

COMMUNITY PARK

GLENCOE PARK DISTRICT
Lakefront Park

NEIGHBORHOOD PARK

GLENCOE PARK DISTRICT
Shelton Park

MINI PARK

GLENCOE PARK DISTRICT
Friends Park

The distance of the name from the outline should be equal to the distance of the line from the edge of the sign. The park’s name is centered vertically between the Glencoe Park District name and the bottom line.

The weight of each sign’s outline should be proportional to the weight of the lines on the sign’s logo.
Park Events Poster (36” x 24”) will be 4-color with photos and short descriptions of events for the current season. Headlines will be in the Mandigo type font, reversed out of PMS 293 Blue (wave graphic). Other text is in different versions of Helvetica Neue: Heavy Condensed in Pantone 347 for event titles, Condensed in Pantone 293 for details and Condensed in black for descriptions. And Posters will feature the green wave at the bottom as well as a color bar at the top (36” wide by 1.25” tall) which will coordinate with the program guide for that season. The three-color Glencoe logo will be at bottom right hand corner. Seasonal graphics will be as follows: Spring—flower Summer—sun Fall—leaf Winter—snowflake.

**FREE! WORLDWIDE DAY OF PLAY**
1-3:30 PM | Saturday, September 20 | Taftk Center

Each year Nickleodeon gives families a day off from activities, see www.nickleodeon.com to confirm. No special events at Taftk Center on this day.

**FREE! HARVEST FEST**
2-9 PM | Saturday, October 11 | K Park

A family fun day in the atmosphere with pumpkins, games, entertainment, food, and activities. In the evening, the fun heats up with a Fall of Glencoe, complete with live music, delicious food, beverages, and more. Sponsored by the Glencoe Park District, Glenwood Junior High Project, and Glenview Youth Services. All ages welcome!

**BOO BASH**
5:30-7:30 PM | Thursday, October 23 | Taftk Center

Trick-or-treating (ages 12 and under) | 6-8 PM | Friday, November 14 | Watts Ice Center

Bash on opening day and skate for a cause! More information to be released.

**GRAVY GAMES**
11 AM-2 PM | Saturday, November 15 | Taftk Center

Total 13-17 P (per person) | Activity: 273330 | Ages 13-17

Camp in the Ultimate Thanksgiving athletic competition. Run the Drumstick Dash, throw thankful turkeys in the Turkey Trot Out, and compete to win the Gravy Games prize! Thanksgiving turkeys! Each participant will receive a turkey, please specify a size you are interested in registering for.

**SCHOOL DAY OFF FUN**
Taftk Center | Activity: 211420

Join us for an adventure! On select school days off, we’ll trend on field trips or stay at the Taftk Center for games, sports, screen time, and more. Fun includes ALL day of activities, trips, admission, and more. More info will be released. Pre-registration is required for all School Day Off Fun programs. On-site registration will be accepted until space is available. Programs will be canceled if pre-registration minimums are not met.

**ADVANCE REGISTRATION REQUIRED**

Visit glencoe-parkdistrict.com for more programs & events!

Banners should reflect the specific style and branding of the event being promoted. Or, by default, the basic 2-color banner template uses Mandingo reversed out of PMS 293 Blue for all headlines, Minion for subheads—dates, times etc. in PMS 347 Green
PROGRAM GUIDE LAYOUT

There are 3 guides printed throughout the year. These include:
Glencoe Fall Guide
Glencoe Winter Guide
Glencoe Spring/Summer Guide
Standards for these Guides include, from top to bottom:
- Large 4-color photo displaying activities for the current guide
- Glencoe Park District in white Eurostile Bold (Width set to 125% and tracking set to 145). 85% drop shadow
- Season in white Cronos Pro with 85% drop shadow
- Multicolored swoosh at the bottom
- Registration information in bottom left corner in Cronos Pro
- Full color Glencoe Park District logo in bottom right

RESIDENT REGISTRATION STARTS
WEDNESDAY, APRIL 8
7 AM ONLINE | 8 AM IN-PERSON
NON-RESIDENT REGISTRATION STARTS APRIL 15
Program Guide Layout

Interior pages are set with a color-coded sidebar containing basic information. The bottom corner has the page number, above that is the relevant age group for the classes on the page, and then icons for any registration/program alerts. The sidebar curves into a block at the top showing the program section title.

Type for this title is set in white Eurostile Bold. This block may also contain a program logo.

Program descriptions are set in two column grid with photos set to the width of the blocks. A one column variation can be used when necessary. The typography for the descriptions is as follows:

Program title: Cronos Pro at 15 pt.
Subtitle/Season/Instructor Info: Cronos Pro at 12 pt. and 80% tint.
Description Text: Helvetica Neue Condensed at 9 pt.

No Class: Helvetica Neue Condensed at 9 pt. and 30% tint.

Program Details are set in a grid at the bottom of the page. The grid's color corresponds to the section and sidebar color. The tint of the descriptions row changes depending on age level.

All type is set in 9 pt. Helvetica Neue Condensed with white headings (Black may be used if the section color is too light) and black for the remainder of the text. Grid columns are as follows:

Level, Age, Day, Dates, Time, Location, R/NR Fee, Activity.

Youth Enrichments

Chess Scholars

Challenger of the chess world's legendary strategy is the focus of this age group of Mind. Chess enhances a student's critical thinking, concentration, memory, social skills, and memory. Each month, students are challenged to solve a different puzzle, teaching pattern and strategic thinking.

March 30 (10 am)

Video Game Coding

Presented by Character Expressions

Show the world of video game production, programming by creative coders, concept designers. Students will build their own Pixel Art! As part of the project, your child’s social skills and abstract and object creation. Students will create a dynamic video animation game, using their own software creation (cost for kit).

March 30 (10 am)

PIANO LESSONS WITH REBECCA TALBOT

Rebecca offers 30-60 min of teaching experience to any through advanced. Rebecca teaches a variety of lesson structures, based on your needs in a lesson to contact you at schedule lessons.

March 30 (10 am)

Amazing Art with Sunrise Arts & Crafts

All art classes include art and aesthetics. Participants are taught in a creative manner and have fun. Our art center offers craft projects, art classes, and a variety of art materials and art projects. www.facebook.com/sunriseartsandcrafts

March 30 (10 am)

Mine, Craft, Build (In animation)

Mine, Craft, Build is an animated series that follows a group of friends as they explore the world around them. The show combines elements of animation, special effects, and live-action photography to create a unique and engaging viewing experience.

March 30 (10 am)

Mad Science

Presented by Mad Science of Northern Illinois

Mad Science is a unique science program that combines fun and learning. Participants will conduct experiments and learn about the scientific process. Mad Science is a great way to get children interested in science and to develop a love for learning.

March 30 (10 am)

After School Art Club: P在当地ćwicz

Using these famous artists, we will explore our individual style as we learn from the masters. The course is designed for children who have experience with painting and drawing at an intermediate level. Each week, the instructor will provide feedback and guidance to help students improve their skills and develop their own unique style. The course is designed for children aged 7-12. The fee is $149.

March 30 (10 am)

Youth Open Gym

Visit www.glencoeyparkdistrict.com for the open gym schedule. Times Subject to change.

Half Day Preschool

February 15, 2021 - December 15, 2021

2-Year-Old Preschool

For children 22 months to 3 years old. Early socialization and language development: A key time for our busy 2's! We enrich the day with songs and poems, stories and conversations, and build vocabulary as we explore the world of play, experiment with paint, and try our skill with both the inside and outside areas. Learning is natural and easy, with lots of choices and opportunities to explore.

3-Year-Old Preschool

Teachers show the way by modeling social skills and support as children begin to negotiate and problem solve. Special time being offered to encourage friendships, a small group to help keep the primary focus on hands-on learning which includes scientific activities. Children learn their names and numbers with the help of a variety of characters and songs.

New: Multi-Age Preschool

For our new class, we've added an opportunity to learn in a diverse group of ages and abilities. The routine includes many opportunities for young children that range from one-on-one attention to group activities. The environment is designed to support the social and emotional development of each child. Children will benefit from the rich learning environment to grow and develop at their own pace.

Children must be 3 1/2 by October 1, 2021.

4-Year-Old Preschool

In our 4-year-old class, children learn to deal and engage as we prepare for the kindergarten year to come. Curriculum is strong and extended numbers become real through counting games and activities. Letters now flow from songs, stories, and the year of learning experiences. Learning is a natural and easy, with lots of choices and opportunities to explore and follow your interests.

April 15, 2021 - December 15, 2021

SOLD OUT

GLENCOE PARK DISTRICT

An Equal Opportunity Provider
WEBSITE LAYOUT

The website homepage uses a color menu bar at the top (#00a160). Below that is a main menu bar on a white field with a light gray grid. Each item in that bar is a different color. Below that is a promotion slider that scales to the width of the screen.

Beneath the slider, the screen is split horizontally. One side is a photo and on the other is a color block with the circle pattern overlaid. This repeats below with the blocks reversed.

Below that are a color news block and an event blocks on a white/gray grid. On a smaller screen or mobile browser, these blocks change to single vertical stack.

At the bottom is a final bar (#d10067) with basic info about Park District contact and site information.

EARLY LEARNING CENTER MINI-SITE

The Early Learning Center site has a different layout than the main site, however follows similar standards. The same colors and graphic elements are used. Sidebar elements are in color blocks that change from page to page. The main section is on a larger white field with colored headlines. A different photo appears at the top of each page.
Fliers

Guidelines for two and one color fliers.

Flier one template consists of a green swoosh at the top of the page and full color logo in the bottom right hand corner.

Flier two template consists of the full color logo centered at the top of the page and a blue swoosh at the bottom.
CLOTHING

All clothing graphics, including color, logo placement, and design must be approved prior to printing.

Administrative & Program Staff shirts with collars

Administrative & Program Staff T-shirt

Participant T-shirt

Camp or Program Graphic

Logo appears on left sleeve.

Logo and facility name (for facility staff) appears on left breast.

Logo appears on left sleeve.

If camp or program logo contains the GPD logo, the GPD logo should not be printed on the sleeve.

For more information please see the Staff Apparel Guidelines packet.