



**Marketing and Communications Committee  
Glencoe Park District  
6:45 p.m.  
Monday, January 16, 2012**

**A G E N D A**

1. Call to Order
2. Roll Call
3. Approval of Meeting Minutes – October 4, 2011
4. Matters from the Public
5. Discussion of Results of Fiscal Year 2012/2013 Brochure Print Bid
6. Update on Village Combined Newsletter
7. Discussion of Cost/Benefit Analysis of Marketing to Neighboring Community and Creating Special Brochures
8. Update on Revamping Social Media Options
9. Report on Creation of Customer Feedback Portal on District Website
10. Other
11. Adjourn

**TO BE HELD AT 999 GREEN BAY ROAD**

*Celebrating 100 Years of FUN!*