

GLENCOE PARK DISTRICT  
999 Green Bay Road  
Glencoe, Illinois 60022

RECREATION COMMITTEE  
Tuesday, December 6, 2011  
Minutes

Roll Call The meeting was called to order at 7:31 p.m. and the roll was called. Present were Chair Max Retsky, President Trent Cornell and Bob Kimble. Also present was Commissioner Andre Lerman. Staff present included Don Van Arsdale, Executive Director/Secretary and Nancy Symonds, Executive Assistant.

Approval of November 9, 2011 Recreation Committee Minutes Committee Chair Retsky asked that the approval of the minutes be tabled.

Matters from the Public There was no one present wishing to address the Committee at this time.

At this point in the meeting, Committee Chair Retsky asked that the order of the agenda be revised to discuss Fall 2011 Recreation Program Registration next.

Discussion of Fall 2011 Recreation Program Registration Executive Director/Secretary shared with the committee information on the District's fall 2011 program registration. He stated it was important to have program assessments done with an analysis done by staff. Discussion continued. Commissioner Kimble asked about the programs that are offered even if they are under the program registration minimum. He felt it was important to have those programs run even if they are on the bubble for cancellation. Mr. Van Arsdale stated that some classes were combined in order for the program to run.

Committee Chair Retsky stated some programs are still running even though enrollment has declined. If the teachers have changed and the days the program is offered have changed are reasons to look into discontinuing a program. She felt that some programs might need to be overhauled.

President Cornell thought it was important to contact parents to see why or why they are not enrolling their children in a program; i.e. the days of the week or times offered might conflict with other programs or activities. He also stated the demographics of Glencoe are changing.

Ms. Retsky stated some classes are dying and maybe the District needs to learn why this is happening and why parents are not registering their children for other programs.

Commissioner Kimble stated there are demographic and economic impacts to consider. He stated that other organizations are also having declining participation and one local pre-school has closed. Discussion continued.

President Cornell stated it was important to see why the older, long-time classes have declining enrollments. He felt it was important to have parents' comments on programs to learn about changes that could or should be considered.

Commissioner Lerman inquired if a marketing plan is in place for programs.

Commissioner Kimble inquired if it possible to have a special event highlighting a class; fencing, for example, to generate new interest in a program.

Discussion continued. President Cornell indicated that adult programs are revenue neutral. Commissioner Kimble felt it was important to continue to try to offer new and different programs rather than not trying.

Discussion of Proposed 2012/2013 Recreation Program Fees Executive Director/Secretary Van Arsdale indicated staff was in contact with area park district regarding their proposed fees. President Cornell stated the District's proposed fee increases are modest. Discussion ensued.

Committee Chair Retsky felt some program description for the brochure might be modified so parents know a class offered in the fall and then again in spring might be the same class and not two different experience levels or progression of the class.

Discussion of Proposed 2012 Summer Camp Fees Executive Director/Secretary Van Arsdale stated the camps for 2012 are being overhauled and expanded. He stated one of the big changes being proposed is bus service. President Cornell stated he had no issue with proposed costs. Committee Chair Retsky stated she wanted to know how many campers per camp are required, a fixed cost for all programs. She wanted to have the District's programs continue to be reasonably priced.

It was the consensus of the Committee to have additional fee information for summer camps and 2012/2013 recreation programs presented again and reviewed at the next regular Board meeting for review and approval by the Board.

Discussion of Helen's Ultimate Fitness Programs Executive Director Van Arsdale stated as directed by the Board a letter was sent to Ms. Boris inquiring about her desire to continue offering programs through her own business and also as a provider of programs through the District. He has not heard from her.

Other Business There was no further business to discuss.

Adjourn With no further business, the meeting adjourned at 8:43 p.m. on a motion from Commissioner Kimble and a second by President Cornell.

Respectfully submitted,

Donald P. Van Arsdale  
Secretary