

**APPROVED**

**GLENCOE PARK DISTRICT  
999 Green Bay Road  
Glencoe, Illinois 60022**

**CENTENNIAL COMMITTEE  
7 p.m.  
Tuesday, October 18, 2011**

**Roll Call.** The meeting was called to order at 7:05 p. m. Present were Committee members Hilary Lee(Chair), President Trent Cornell, and Executive Director/Secretary Don Van Arsdale. Staff present included Director of Recreation Cheryl DeClerck, Director of Operations Steve Nagle, Manager of Recreation Services Emily Vanderkamp, and Executive Assistant Nancy Symonds.

**Approval of Meeting Minutes** Commissioner Lee moved to approve the minutes of the July 19, 2011 Committee meeting. President Cornell seconded the motion which was approved by unanimous voice vote.

**Matters from the Public.** There was no one present wishing to the Committee.

**Centennial Plan Discussion** Executive Director/Secretary Van Arsdale stated Ms. Vanderkamp has taken the lead on this important project. He continued by stating information on the Centennial Celebration will be included in the upcoming program brochure to start informing the District's residents of the events planned for 2012.

Ms. Vanderkamp shared with the Committee a tentative calendar of events. It was proposed that the year would include an expanded Winter Carnival at Watts, a swim in Lake Michigan in February, an Arbor Day tree planting event in April, an enhanced 4<sup>th</sup> of July presence with more fireworks, an ice cream social, posters in the hallways in the Early Learning Center, a historical display from the Glencoe Historical Society, and the year culminating with an event in November. Throughout the year there would be other promotional activities.

Discussion ensued. Mr. Van Arsdale continued by stating the current District logo, which was introduced for the 75<sup>th</sup> Celebration, will be modified to include a banner highlighting the District's centennial year. He continued by stating as the budget process goes forward for the next fiscal year, monies will be included for the centennial events. He continued by stating the Human Relations Commission of Village of Glencoe vehicle sticker program to recognize the District's centennial is underway. School children are submitting their pictures. Post judging take place on October 19.

Discussion continued. Fundraising opportunities were mentioned as centennial events to benefit the District's C.A.R.E program and expanding the District's tree donation opportunities.

It was discussed that the culminating event tentatively planned for November would include demonstrations of programs offered through the District, such as karate and Zumba taking place. Mr. Cornell stated it was important to have former Commissioners invited to this event.

Discussion ensued regarding the legality of conducting prize giveaways. President Cornell stated he would work with staff to modify this program to meet legal considerations.

Also discussed were trademark issues with the term "polar plunge" and "March Madness." President Cornell stated he would perform a trademark search of these program titles and advise staff as to this issue.

**Other** There was no further business for the Committee.

**Adjourn** With no further business, the meeting adjourned at 7:27 p.m. on a motion from President Cornell and a second from Commissioner Lee.

Respectfully submitted,

Donald P. Van Arsdale  
Secretary