creating better places for the
GLENCOE PARK DISTRICT

community meeting
agenda

plan process
preferred strategies
next steps
PLAN PROCESS

- Opportunity Analysis
  - Data inventory and review
  - Demographics
  - Park inventory
  - Level of Service Analysis

- Needs Assessment
  - Community focus groups
  - Stakeholder interviews
  - Staff focus groups
  - Statistically valid household survey
  - Mission, vision and values development

- Alternative Strategies
  - Preliminary strategies for parks, trails, facilities
  - Operations

- Master Plan Development
  - Recommendations
  - Action plan with timeline
  - Draft and final plan
SURVEY RESULTS

- Administered by Leisure Vision
- Random Sample of 2,000 households
- Goal of 300; 441 returned
- 95% level of confidence and precision rate of +/- precision rate of 4%
Q8. Households that Have a Need for Parks and Recreation Facilities

by percentage of respondents (multiple choices could be made)

- Walking and biking trails: 85%
- Nature trails: 71%
- Small neighborhood parks: 65%
- Large community parks: 64%
- Playgrounds: 54%
- Indoor fitness and exercise facilities: 52%
- Outdoor ice-skating: 47%
- Outdoor tennis courts: 43%
- Picnic areas and shelters: 41%
- Community gardens: 39%
- Dog park: 33%
- Water splash pads/Spray ground: 30%
- Outdoor basketball courts: 25%
- Indoor basketball courts: 25%
- Soccer fields: 23%
- Baseball fields: 21%
- Paddle tennis: 20%
- Lighted athletic fields: 18%
- Outdoor sand volleyball courts: 17%
- Softball fields: 10%
- Skate park: 10%
- Lacrosse field: 9%
- Artificial turf field: 9%
- Indoor volleyball courts: 7%
- Football fields: 7%
- Other: 9%

Source: Leisure Vision/ETC Institute for Glencoe Park District (July 2014)
Q10. Households that Have a Need for Parks and Recreation Programs

by percentage of respondents (multiple choices could be made)

- Adult fitness and wellness programs: 54%
- Adult general programs: 39%
- Youth athletic programs: 32%
- Aquatic programs: 28%
- Special events: 27%
- Youth sports leagues: 26%
- Youth enrichment programs: 25%
- Camp programs: 23%
- Environmental education/nature programs: 23%
- Birthday Parties: 21%
- Youth arts and crafts programs: 21%
- Adult sports leagues: 18%
- Dance programs: 18%
- Senior adult programs/trips: 17%
- Teen programs: 16%
- Preschool enrichment programs: 15%
- Gymnastics/tumbling programs: 15%
- Before and after school programs: 14%
- Martial arts programs: 11%
- Ceramics: 10%
- Daycare: 9%
- Other: 4%

Source: Leisure Vision/ETC Institute for Glencoe Park District (July 2014)
Q14. Ways Respondents Most Prefer to Receive Information About Glencoe Park District Programs and Activities

by percentage of respondents who selected the item as one of their top four choices

- Park District Brochure: 70%
- Park District website: 40%
- E-blasts: 28%
- Newspaper: 18%
- Park District signage: 14%
- From friends and neighbors: 13%
- School flyers/newsletters: 8%
- Social media (i.e. Facebook/Twitter): 6%
- Materials at Park District facilities: 6%
- Other internet sites: 2%
- Conversations with Park District staff: 2%
- Promotions at Park District: 2%
- Other: 3%
- None chosen: 13%

Source: Leisure Vision/ETC Institute for Glencoe Park District (July 2014)
Q16. Reasons Why Respondent Households Do not Use Glencoe Park District Parks, Recreation Facilities and Programs More Often

by percentage of respondents (multiple choices could be made)

- Program or facility not offered: 48%
- Too busy: 26%
- Not interested: 22%
- Participate with friends elsewhere: 21%
- Use other park districts: 20%
- Program times are not convenient: 19%
- Facilities do not have the right equipment: 17%
- Lack of quality programs: 15%
- Fees are too high: 14%
- Use services of other agencies: 9%
- Facility operating hours not convenient: 8%
- Classes full: 6%
- Lack of adequate parking: 4%
- Registration for programs is difficult: 3%
- Facilities are not well-maintained: 3%
- Parks and fields not well-maintained: 3%
- Poor Customer service by staff: 2%
- Lack of transportation: 1%
- Other: 15%

Source: Leisure Vision/ETC Institute for Glencoe Park District (July 2014)
Q17. Respondent Level of Support for Glencoe Park District to Improve the Parks and Recreation System

by percentage of households that have a need for programs

<table>
<thead>
<tr>
<th>Project</th>
<th>Very Supportive</th>
<th>Somewhat Supportive</th>
<th>Not Sure</th>
<th>Not Supportive</th>
</tr>
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<tbody>
<tr>
<td>Preserve open space and natural areas</td>
<td>79%</td>
<td>15%</td>
<td>5%</td>
<td></td>
</tr>
<tr>
<td>Develop new multi-purpose trails &amp; connect existing trails</td>
<td>60%</td>
<td>21%</td>
<td>12%</td>
<td>7%</td>
</tr>
<tr>
<td>Upgrade park playgrounds &amp; active areas</td>
<td>43%</td>
<td>31%</td>
<td>17%</td>
<td>9%</td>
</tr>
<tr>
<td>Upgrade Park District athletic fields</td>
<td>31%</td>
<td>30%</td>
<td>26%</td>
<td>13%</td>
</tr>
<tr>
<td>Develop a dog park</td>
<td>31%</td>
<td>20%</td>
<td>19%</td>
<td>30%</td>
</tr>
<tr>
<td>Upgrade tennis courts</td>
<td>21%</td>
<td>30%</td>
<td>32%</td>
<td>17%</td>
</tr>
<tr>
<td>Add outdoor fitness equipment</td>
<td>20%</td>
<td>27%</td>
<td>29%</td>
<td>24%</td>
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<tr>
<td>Upgrade maintenance facility</td>
<td>15%</td>
<td>31%</td>
<td>40%</td>
<td>14%</td>
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<tr>
<td>Develop additional basketball courts</td>
<td>13%</td>
<td>22%</td>
<td>36%</td>
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<tr>
<td>Develop new skate board trails</td>
<td>4%</td>
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<tr>
<td>Other</td>
<td>76%</td>
<td>10%</td>
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<td>10%</td>
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</tbody>
</table>

Source: Leisure Vision/ETC Institute for Glencoe Park District (July 2014)
Q18. Actions to Improve the Parks and Recreation System
Respondents Are the Most Willing to Fund
by percentage of respondents who selected the item as one of their top three choices

Preserve open space and natural areas 53%
Develop new multi-purpose trails/connect existing 44%
Upgrade park playgrounds and active area 27%
Develop a dog park 24%
Upgrade Park District athletic fields 14%
Upgrade tennis courts 11%
Add outdoor fitness equipment 10%
Upgrade maintenance facility 9%
Develop additional basketball courts 6%
Develop new skate board trails 1%
Other 13%
None 18%

Source: Leisure Vision/ETC Institute for Glencoe Park District (July 2014)
Q19. Respondent Level of Support for the Glencoe Park District to Improve the Recreation Centers

by percentage of households that have a need for programs

- Add an indoor fitness/exercise room to Takiff Community Center: 41% Very Supportive, 24% Somewhat Supportive, 17% Not Sure, 18% Not Supportive
- Enhance amenities at Glencoe Beach: 32% Very Supportive, 29% Somewhat Supportive, 21% Not Sure, 17% Not Supportive
- Upgrade Watts Recreation Ice Center: 24% Very Supportive, 24% Somewhat Supportive, 26% Not Sure, 25% Not Supportive
- Develop additional parking at the Takiff Community Center: 18% Very Supportive, 25% Somewhat Supportive, 27% Not Sure, 31% Not Supportive

Source: Leisure Vision/ETC Institute for Glencoe Park District (July 2014)
<table>
<thead>
<tr>
<th>Park/Facility Amenities</th>
<th>Q8 %</th>
<th>Q8 Rank</th>
<th>Q8c. Number</th>
<th>Q10c. Rank</th>
<th>Q9 %</th>
<th>Q9 Rank</th>
<th>Total Rank Score</th>
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<td>Walking and biking trails</td>
<td>85%</td>
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<td>548</td>
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<td>45%</td>
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<td>Fitness and exercise facilities</td>
<td>52%</td>
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<td>1,256</td>
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<td>423</td>
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<td>33%</td>
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<td>900</td>
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<td>19%</td>
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<td>285</td>
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<td>169</td>
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<td>Outdoor ice-skating</td>
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<td>Water Splash pads/Spray ground</td>
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<td>296</td>
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<td>138</td>
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<td>Soccer Fields</td>
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<td>Lighted athletic fields</td>
<td>18%</td>
<td>18</td>
<td>281</td>
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<td>Lacross field</td>
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<td>Q 10</td>
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<td>Q10c. Number</td>
<td>Q10c. Rank</td>
<td>Q11 %</td>
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<td>Camp programs</td>
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<td>218</td>
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<td>12</td>
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<td>375</td>
<td>7</td>
<td>6%</td>
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<td>Youth arts and crafts programs</td>
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<td>4%</td>
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<td>Dance programs</td>
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<td>Teen Programs</td>
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<td>Gymnastics/tumbling programs</td>
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<td>Before and after school programs</td>
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<td>18</td>
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<td>158</td>
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<td>18</td>
<td>3%</td>
<td>19</td>
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<tr>
<td>Other</td>
<td>4%</td>
<td>22</td>
<td></td>
<td>99</td>
<td>22</td>
<td>3%</td>
<td>19</td>
</tr>
</tbody>
</table>
preferred strategies
PREFERRED STRATEGIES

- Short Term
- Mid Term
- Long Term
- Ongoing
POLICY

- Incorporate new *Mission, Vision, and Values* into all District marketing materials.
- Review maintenance *intergovernmental agreement* with Village.
- Develop *park sponsorship and naming standards*.
- Develop *design guidelines* for parks and open spaces.
- Prepare *Capital Replacement Strategy* for existing and future amenities.
TAKIFF COMMUNITY CENTER & PARK

- Fitness Center
- Parking improvements
- Site improvements
  - Field
  - Paths
  - Picnic Amenities
- Consider funding improvements through Grants.

short term
MAINTENANCE CENTER

- Develop new maintenance facility and consider repurposing existing cold storage buildings
- Consider
  - Office
  - Break / training
  - Locker room
  - Vehicle storage
  - Shop

short term
CENTRAL PARK

- Baseball field improvements
  - Spectator area
  - Dugouts
  - Scoreboard
  - Sports lighting
- Consider additional park amenities
  - Playground
  - Pickleball
  - Volleyball
  - Shelter
DOG PARK

- Determine appropriate site for dog park
- Design & construct dog park
WATTS PARK AND ICE CENTER

- Ice improvements – new cooling system
- Parking improvements
- Master plan park
  - Playground improvements
  - Trail connections
  - Shelter / Warming house
  - Splash Pad
  - Disc Golf
- Consider funding improvements through Grants.
OLD GREEN BAY ROAD PARKS & TRAIL

- Develop Master plan for all open space along Old Green Bay Road
  - Activate undeveloped open spaces
- Make visual and physical connections to Green Bay Road trail from parks
- Consider interactive fountain at Veterans Park
- Improve gazebo at Kalk Park
- Consider funding improvements through Grants.
TEEN CENTER

- Demo and construct new teen center at Central Park
- Consider incorporating restrooms, concessions, and support amenities for new baseball field into new structure
GLENCOE BEACH / LAKEFRONT PARK

- Install interpretive signage
- Expand swimming beach
- Improve accessibility
- Consider additional amenities at Lakefront Park
  - Shade structure
  - Picnic amenities
  - Basketball
  - Native Plantings
ONGOING INITIATIVES

- Explore acquisition opportunities in key planning areas
- Implement capital replacement plan
  - West Park
  - Woodlawn Park
- Construct signage for park properties