

2017 Summer Camp Report



Glencoe Park District
September 19, 2017
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Introduction

The Glencoe Park District summer camp programs provide a wide selection of experiences for participants 2 to 16 years old. A variety of activities take place in a typical camp week, including swimming, crafts, nature awareness, games, sports, special events, field trips, cookouts, and theme days. Camps are structured to provide opportunities for children to make new friends, grow, learn, discover, and, most importantly, to have fun within their surroundings.

This summer could be described as a year of successful transition for the summer camp program. There was a number of new part-time staff including counselors, head counselors, and camp directors. With staff new in their positions, it provided the opportunity to take a fresh approach and enhance the camp program. From small details like drop-off and pick-up procedures, to new field trips to places like The Chicago Shakespeare Theatre, the camp experience in 2017 had a new and innovative feel while at the same time, maintaining the high standards of service and communication that have existed in previous years.

The camp season began on June 12 with a week of Summer's Beginning and Safety Town camps. The full schedule of camp offerings began on June 19 and went eight weeks, concluding on August 11. The camp season concluded the week of August 14-18 with the Summer's End camp and another offering of Safety Town.

The camp staff had a number of overarching goals that were earmarked heading into the 2017 camp season. The goals were created with a vision of providing an exceptional experience for the residents of Glencoe.



- Provide a safe and fun camp experience for every participant
- Exceed camper and parent expectations with the highest levels of customer service and quality programming
- Provide activities that engage the camper and offer a variety of experiences
- Be flexible and solution oriented when weather or other factors dictate a change in schedule or planned activities.
- Continue to develop our marketing/PR strategies to increase enrollment and minimize cancellations
- Seek opportunities to continue to build authentic relationships between staff, campers, and families through open lines of communication.
- Identify and overcome barriers and roadblocks that may hinder camp participation or decrease the level of service provided

Camp Descriptions and Overview

The Glencoe Park District puts an emphasis on providing summer camps for children of all ages. Staff has acknowledged that parents sign their children up for camp for a variety of reasons such as social development, exposure to new experiences, the opportunity for adventure, or simply out of the necessity for childcare during the summer months. The variety in age offerings, time offerings, and weeks of camp offered have taken into consideration the constantly evolving family schedule and the need to accommodate many different situations.

In addition to these descriptions, all camps offered a number of additional services. This summer Marla's Brown Bag Lunch company once again provided a meal option to all the campers. This service allowed parents to sign-up online to have a lunch delivered to their child at camp every day in lieu of sending them with a traditional sack lunch. The services of the North Suburban Special Recreation Association were also offered for every camp. NSSRA coordinates with the Glencoe Park District to provide inclusion companions for any camper with a disability or special needs. Additionally, NSSRA staff led a camp training session on inclusion services, behavior management, and disability awareness. Finally, the Glencoe Park District Scholarship Program was available to provide an opportunity for recreation for anyone with a financial barrier to participation.

The following is a brief description of each camp including age demographic served and a summary of what participants can expect.

Summer's Beginning and Summer's End

These two camps serve as the "bookends" to the traditional summer camp program. These camps are offered the week prior to and the week after the regular camp season to accommodate parents that need childcare during those weeks or participants that want to start the camp experience early or extend it later into the season. These programs serve participants from kindergarten up through fifth grade and provide them a traditional camp experience during a time when camp is not traditionally offered. Fieldtrips included waterparks, bowling, and a trip to an ice rink.

Safety Town

Safety town mirrors the schedule of Summer's Beginning and Summer's End with offerings the week before and the week after traditional camps. However, Safety Town serves younger camp participants who are ages 4-5. This camp focuses on instilling confidence in the young campers through exposure to safety related topics and places including crossing the street and sign recognition to visits from Public Safety and Beach Lifeguards.

Teddy, Panda, and Koala Bear Camps

The "Bear Themed" preschool camps serve the following age groups

- Teddy Bear Camp: Age 2 (9:15-11:15am daily)
- Panda Bear Camp: Age 3 (9:00-11:30am daily)
- Koala Bear Camp: Age 4 (9:00-1:00pm daily)

These camps utilize a mixture of seasonal staff and preschool teachers to ensure a safe environment focused on child development. The Teddy Bear camp understands the attention and sensitivity needed for first time campers. The Panda Bear Camp takes the next step in exposure to camps with more indoor and outdoor activities. The Koalas Camp offers a slightly longer day than the other two camps and takes the extra step of exposing campers to off-site field trips. The shortened camp days assist in a smooth transition to the camp program as children get older as well as full day kindergarten.

Kinder Korner Camp

Geared for kindergarteners, this camp offers a variety of activities including cooking, singing, games, and crafts based on a weekly theme. The Kinder Korner camp day runs from 9:00am-1:00pm. Staff takes campers on field trips and visits the beach on a weekly basis. The “Stay and Play” option for this camp, as well as the Bear Camps, gives campers the option to extend their day until 3:00pm if needed or desired.

Camp Sun Fun & Camp Adventure

Sun Fun and Camp Adventure are the signature camps of the Glencoe Park District. These programs serve participants in first through third grade (Sun Fun) and fourth and fifth grade (Camp Adventure). A normal camp day begins at 8:45am with drop off. From there, campers are then off to a field trip to places like water parks, arcades, professional sporting events, or a day around the Takiff Center full of activities planned and executed by the seasonal camp staff. By the end of the day at 3:00pm, campers should be worn out from an action-packed day of activities with their friends in their assigned groups. The camp includes two overnights at the Takiff Center.



Action Quest

The Action Quest camp serves the older camp population of sixth through ninth graders. The most popular aspect of this program is advertising a camp that is always “on the go”. Action Quest campers spent every day except for 4 away from their home base at the Watts Center by going on field trips that include a Cubs Game, numerous water parks, and even Great America. This camp also visits the beach once a week for swimming and kayaking and also tries to spend two overnight outings at the beach camping in tents. Camp runs daily from 9:15am-3:15pm.

Counselor In Training (CIT)

The CIT camp combines a hybrid of camper experiences and camp staff experiences. In addition to providing the participants of this camp a fun and enjoyable summer of field trips and activities, this camp also puts a focus on preparing participants for a possible job on the camp staff team at the Glencoe Park District once they are sixteen years of age. CITs now receive training at the beginning of the season similar to that of the camp counselors. CITs are then assigned to lead counselors and camp groups spread across all of the Glencoe Park District

camps based out of Takiff and charged with assisting the camp staff in daily camp operations. In turn, camp staff provides feedback and mentorship. Counselors-in-training receive an evaluation from the camp director at the end of the session highlighting personal strengths and areas to improve upon in order to become the ideal candidate for a camp position in the future.

Marketing and Promotion

A significant amount of time and energy is placed into properly marketing and prompting the wide variety of summer camp offerings offered each year through the Glencoe Park District. This year, a 10-page detailed camp guide was published in both the winter and spring/summer brochures. Residents were encouraged to look online for specific camp details, including session options and early bird discounts.

Camp registration began two weeks after the winter program guide was mailed in late November. An early bird discount was offered from November 30 through February 28, which was marketed using email blasts, flyers, and posters. Information was also posted on the Glencoe Park District website, TV system, and on sponsored social media posts. Special event attendees were given flyers at events, which were also distributed to program participants. Staff also included camp articles in the summer Glencoe Quarterly and the Summer Sampler, a 4-page mailer with a variety of programming options sent to residents.



A one minute YouTube video was created to advertise the camp program, which was displayed on social media and email blasts, as well as played on a loop on all facility TV's during the winter months. A six foot banner, advertising camp and beach fun, was also on display in the Takiff Center lobby and Glencoe Beach's Halfway House for most of the spring and summer.

A Camp Reunion Night complete with a deejay, giveaways, and visits with past counselors/campers, was held during winter break to cultivate excitement for the program and generate positive publicity. Email, posters, and social media were utilized to promote the event.



Paid ads were included in the Glencoe PTO fundraiser book, Family Service of Glencoe's fundraiser book, and in the Chicago North Shore & Visitor's Bureau 2017 Guide.

To improve parent communication with carlines, we worked with our website designers Accuraty Solutions and Rainout Line to create an alert system to post emergency notices quickly on the District's web page and social media feeds. Parents could also sign up for text alerts from Rainout line. The

new system was easy for staff to deploy and automatically sent alerts to the website, Facebook, and Twitter.

At the end of the summer, a survey was sent to all parents, which will utilize parent comments to fuel future marketing pieces. Please see Appendix B for samples of marketing materials.

Staffing and Staff Training

The Glencoe Park District prides itself on hiring hardworking, motivated, and energetic staff members. This summer, the camp staff included over 65 individuals working as seasonal camp directors, camp head counselors, and camp counselors. Camp Directors, with the full-time staff, are responsible for the day-to-day lesson planning of the camp program as well as communication with parents throughout the day. The Camp Directors are the primary leadership positions that are on-site day in and day out. Head Counselors report to the Camp Directors and are responsible for the oversight of the Camp Counselors. Head Counselors work to help counselors problem-solve throughout the day, as well as provide mentoring and feedback. Camp Counselors are the staff members that interact with the campers on a constant basis throughout the summer. Their focus is to develop strong relationships with campers, provide a fun summer, and always keep safety at the forefront.

2017 Camp Directors

- Sun Fun: Amanda Nach and David Lota
- Camp Adventure: Brian Ross
- Action Quest: Dave Purcell
- Counselor In Training (CITs): Jon Pranian

A large focus of time and effort is spent on the preseason training for the camp staff. All camp staff members go through over 16 hours of training that is presented by the full-time managers, Director of Recreation and Facilities, Executive Director, and other members of the Glencoe Park District full-time team. Additionally, staff had weekly meetings to refresh topics discussed at the preseason training or to address issues or concerns that come up throughout the week.

Camp staff is not only trained on Glencoe Park District camp procedures including safety, first aid, reporting, camper supervision, and proper interaction with campers, but also ways to provide memorable experiences for campers. For example, camp staff are taught innovative games, keeping campers entertained during transitions, interacting with parents, and ways to develop relationships with campers. The training is also site specific, so that camp staff can get familiar with the site they will be working at. The training consists of a combination of PowerPoint presentation, group activities, hands-on practice, discussion, and role-playing scenarios.



In addition to basic camp training, camp staff attends the Summer Employee Orientation led by Executive Director Lisa Sheppard. At this training, Lisa welcomed staff to the Glencoe Park District

team, explained the SPIRIT values that embody the agency, and impressed upon the staff just how important their roles are. The Camp Directors and Head Counselors also attended a five hour Leadership Staff Training this season. In this training, the leadership staff was exposed to many challenging scenarios they would face this summer including staff discipline, dealing with upset patrons/participants, creating a culture of accountability, and success among the counselors. New this year was an activity called “Pursuit of Park District Knowledge”. This was an amazing race sort of activity that built teamwork, knowledge of the park district and what all departments do. Staff were sent throughout Glencoe answering questions about the park district. When they came back to Takiff they had a pizza party which gave them a chance to talk and get to know each other.

Changes Made for the 2017 Camp Season

Each year, the Glencoe Park District staff examines and analyzes the successes and areas of improvement from the most recent camp season in an effort to constantly improve the experience for every camper and family.

Kinder Korner & Bear Camps

Under the direction of Naomi Garvett, the Early Childhood Program Manager, the Bear Camps saw changes in a variety of areas. There were a number of new field trips that were booked for Koala and Kinder Korner Camps. These new field trips kept the camp fresh and kids excited about coming to camp every day.

Other changes that were implemented were based off of survey results collected in 2016. We added a “Stay and Play” option extended to the Teddy Bear campers. This camp day ends at 12:15pm, the Teddies got to eat and play some more with their camp buddies.

Sun Fun and Camp Adventure

Under the direction of Stephani Briskman, the Arts and Youth Program Manager, Sun Fun and Camp Adventure saw changes in a variety of areas around camp. New field trips, Camp Adventure Clubs, and special guests were added to keep the campers excited about coming to camp each day.

New field trips were added such as a trip to The Oasis Water Park, The Chicago Shakespeare Theatre, and Putting Edge Glow in the Dark Mini Golf. We added two new special event days, Hollywood Day and Animal Day, giving campers new and different opportunities to dress up and have fun. We also had Hot Ground Gym and Mobile Room Escape visit us at camp.

New for Camp Adventure for the summer of 2017, we offered clubs. Campers chose activities based on their interests to participate in 2 week intervals. This allowed the Camp Adventure campers to design their own schedules while Camp Adventure was on site.

Action Quest

Chris Pietrini, Manager of Athletics, Sports and Teen Camp, oversaw Action Quest and Counselor-In-Training camps. The Action Quest camp saw only minor changes from 2016

because of its popularity and track record of success. We eliminated two trips to the Vernon Hills Water Park, which was our least popular trip in 2016. We also decreased the number of trips to Barefoot Bay and Flick Pool. These trips were replaced with a White Sox game, The Zone Parkour, Bartlett Water Park, Park King and Hot Ground Gym. All of these field trips proved to be popular with the exception of Hot Ground Gym. Staff also moved the campout nights to Friday to help keep everyone safe by not having a full day of activity the next day. Finally, staff also hosted an end of year survey/ice cream party on the last day of camp. Staff created a festive atmosphere to solicit feedback from campers to determine what field trips and activities the children preferred in order to improve the experience for next summer. Some good suggestions were made by participants for changes, while others would not be possible due to their excessive cost.

For Counselor-In-Training more of the camp staff training was integrated in to both the pre-camp training and meetings with our camp director. Participant goals were also set weekly as opposed to bi-weekly.

2017 Year in Review – Highlights and Popular Activities

Bear Camps & Kinder Korner

These camps mean big fun for campers ages two through five and reflect the commitment to quality programming that characterizes the school-year early childhood programs. A glowing positive this year, much like other summers, is the experienced Camp Counselors. Many of these staff members serve as Glencoe Park District Preschool and Kindergarten Enrichment teachers during the school year. This group of staff was able to plan a mix of outdoor play, creative expression times, and games. Staff lesson plans with specific goals of promoting friendships, learning, and of course fun.



One of the most memorable days for this camp was the last day of the summer. The impact of a great summer or programming and activities is recognized through the reactions of the campers when they realize that the season is over and they must part ways with staff and friends to which they have become so close. Another day that was a highlight of the camp season was the trip to the Brookfield Zoo. Campers had such a good time on this field trip because, they were able see their favorite animals and learn about new animals they have never encountered before.

With the experienced staff, and a full summer of age appropriate outings and activities, the camp program for these young participants creates a great introduction to Glencoe Park District camps. Through a loving and nurturing mentality as well as creative and learning-based programming, these camps are very well received by the community!

Sun Fun and Camp Adventure

A highlight of these two camps every year is the “camper’s choice” set of activities. These times allow for campers to break up into groups and spend time doing activities that specific groups of campers enjoy which might include sports, crafts, or other special interest games. Another highlight is the Sun Fun Camp swim lessons. These swim lessons, built into the cost of the program, utilize the Recreation Center in Highland Park for swim lessons for first, second, and third graders.

Sun Fun’s field trips are another highlight of a busy camp schedule. Trips to Glencoe Beach, water parks, bowling, Lincoln Park Zoo, and much more add variety and excitement to each week of camp. Camp Adventure also goes on trips, which include Action Territory, Rainbow Falls Waterpark, Cubs Game, and more. A camp favorite is the overnighter at the Takiff Center, which takes place after the regular camp day and includes evening entertainment, dinner, movie, and special activities.

Sun Fun and Camp Adventure had a large amount of returning staff, which provided an opportunity for those staff to mentor the new staff. This summer, the camp staff was able to build upon the bonds made from previous summers, which made a strong impact in a customer service aspect towards the parents.

When analyzing camp enrollment numbers, grade size is positively correlated. Generally when a grade size grows or reduces, so does camp enrollment. This summer the incoming 2nd grade was smaller than the outgoing 3rd grade, leading to a shift in enrollment. Sun Fun’s enrollment was down 9 campers, while Camp Adventure increased by 37, as campers aged out of Sun Fun and moved in to Camp Adventure. The addition of Aquatics and Sailing Camps may have impacted Sun Fun enrollment, as campers were eager to try this specialty beach camp. The new Aquatics and Sailing Camps enrollment and financials are not reflected in the summer camp report, as they are included in the beach report.

Sun Fun incurred some additional bus expenses in 2017. The Sun Fun summer school option expanded in 2017, altering staff’s ability to use the Park District bus to transport these campers. Staff hired additional buses to transport summer school campers. The growth resulted in 14 extra bus rentals. Additionally, due to changes in our swim class time by the Park District of Highland Park, 26 additional bus rentals were required to transport campers to our popular swim lessons. Staff is working closely with Highland Park to restore Sun Fun’s original swim lesson time for summer 2018.

Action Quest & CITs

The Action Quest camp has the reputation of being a “traveling camp” with off-site activities planned every day but four Thursdays. The highlight is generally the overnight Beach Campouts at Glencoe Beach that take place once every four-week session. The campers go kayaking and paddle boarding, make a fire, and spend the night sleeping in tents on the beach. Unfortunately we had poor weather on each campout night, leading to decreased participation.

Another very popular trip is the Great America trip, which is also planned for each four-week session. On this day, the campers have an extended day so they can spend more time at the theme park. Along with the Camp Adventure Campers, the Action Quest Camp headed to Wrigley Field on July 21.

Action Quest had a large number of returning staff, which provided continuity to those who were returning from camp the previous years. For this reason staff was able to develop some strong connections with campers, which was very apparent on the last day of camp when campers and parents went out of their way to give their appreciation to staff for all their efforts throughout the summer.

The Counselor-In-Training (CIT) program is based out of the Takiff Center. In addition, CIT's being assigned to help at an Early Childhood Camp, Camp Adventure, and Sun Fun, they also get to have some fun of their own. The CIT campers go on two "CIT only" field trips as a reward for their hard work and help throughout the summer. This year the CIT's went to Vernon Hills Water Park and Wheeling Water Park, where they had the opportunity to bond and spend time with one another.

CIT's are also being encouraged to attend more of the regular camp staff meetings, and even more interactive training will be introduced for 2018.

Planning for Summer 2018

After a fun and successful 2017 camp season, staff is able to look for ways to improve the camp experience both from an internal and procedural perspective as well as to improve the customer experience. Where possible, staff will work with one another to develop more consistency in camp procedures from parent perspective regardless of age or type of camp.



Below are some of the changes that staff will be investigating this winter.

Bear Camps

- Offer before (7-9) and after care (3-6) options for Bears and Kinder Korner campers. This plan will cater to parents who are working and may need longer care options. These programs will mirror Kids Club programming that is offered for the older campers.
- Offer Preschool Summer beginning and Preschool summer's end
- Extend Safety Town and create Safety Camp- to cover all areas learned in Safety Town but extend the class time to a longer day.

Sun Fun and Camp Adventure

- Research other swim lessons locations and options for Sun Fun Campers

- Add at least two new field trips and eliminate the least popular ones
- Review and work to improve the transition from summer school to camps for the first half of the camp season.

Action Quest & CIT

- AQ – Evaluate lower rated field trips and find replacements
- AQ – Continue to look for ways to keep campers involved throughout the day, especially at while at Watts
- CIT – Investigate splitting the program into a training intensive CIT program for older campers and a more fun based CIT program for younger campers.

All Camps

- Get Glencoe Park District issued backpacks for all campers to carry belongings in and make campers more visible and identifiable.
- Have a “Camp Reunion Day” in November where campers get to see one another as well as some of their counselors. Use this event as a registration kick off night.
- Investigate the use of technology to send pictures and updates to parents throughout the day
- Continue to improve the counselor-in-training program. Hold a focus group with counselors during winter break to provide input for improvement.

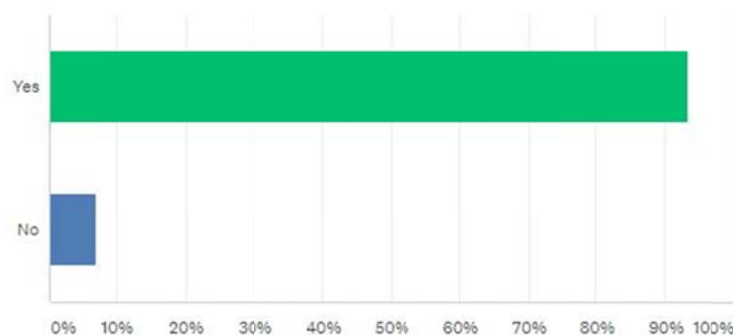
Customer Feedback and Survey Results

At the end of each season, a survey is sent to the families of all the camp participants to solicit feedback that is used to improve and make changes to the camp program the following year. This year, 80 camp participants completed the survey, which is created, distributed, and analyzed using www.surveymonkey.com. Camp participants were asked questions ranging from the registration process, to staff, facilities, activities, field trips, and overall experience.

Scores from this survey were consistent with years past.

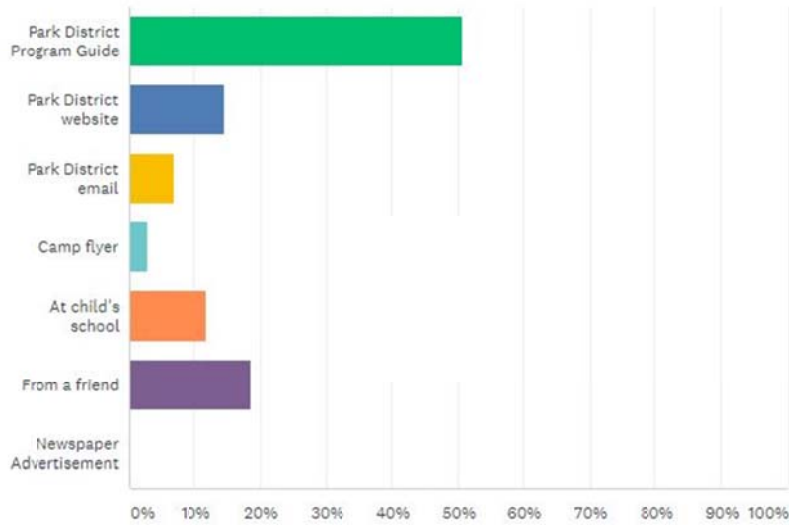
Would you register your child for camp again?

Answered: 59 Skipped: 16



How did you hear about Glencoe Park District camps?

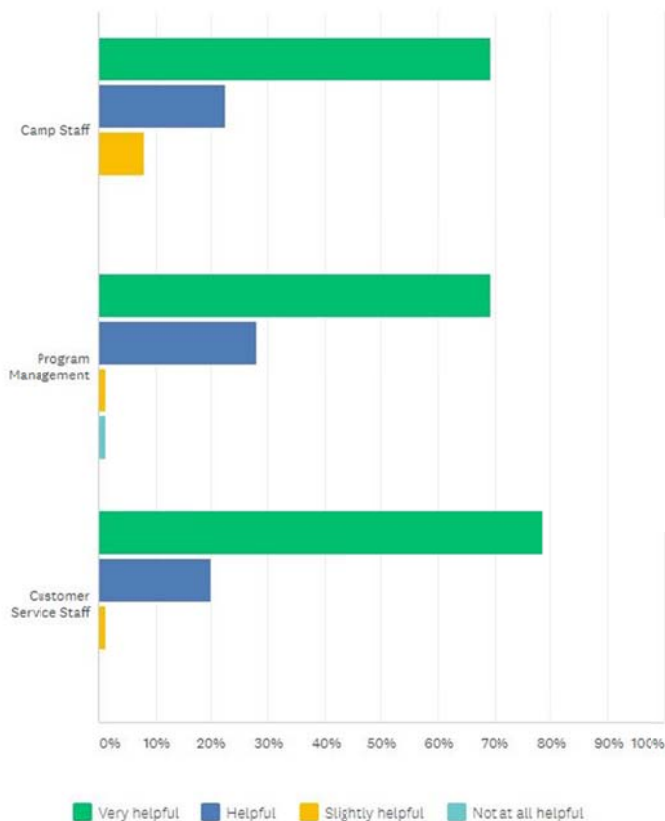
Answered: 75 Skipped: 0



ANSWER CHOICES	RESPONSES
▼ Park District Program Guide	50.67% 38
▼ Park District website	14.67% 11
▼ Park District email	6.67% 5
▼ Camp flyer	2.67% 2
▼ At child's school	12.00% 9
▼ From a friend	18.67% 14
▼ Newspaper Advertisement	0.00% 0
Total Respondents: 75	

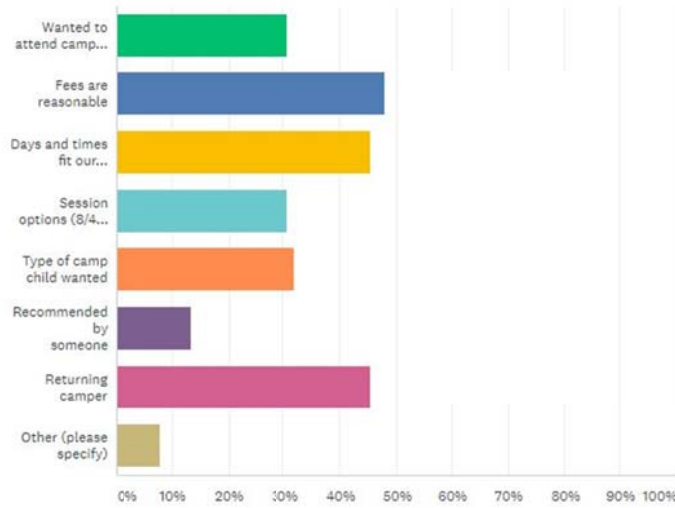
How would you rate the Glencoe Park District staff?

Answered: 75 Skipped: 0



Why did you register your child/children for camp?

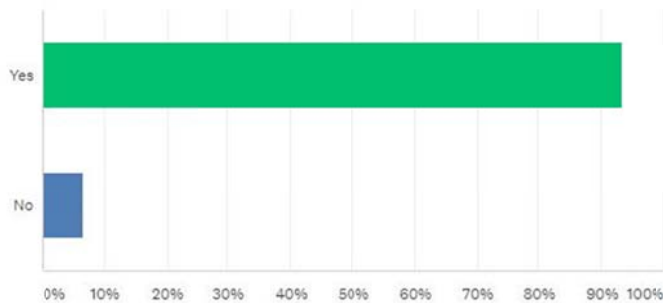
Answered: 75 Skipped: 0



ANSWER CHOICES	RESPONSES
Wanted to attend camp with friends	30.67% 23
Fees are reasonable	48.00% 36
Days and times fit our schedule	45.33% 34
Session options (8/4/2 week camp options)	30.67% 23
Type of camp child wanted	32.00% 24
Recommended by someone	13.33% 10
Returning camper	45.33% 34
Other (please specify)	Responses 8.00% 6
Total Respondents: 75	

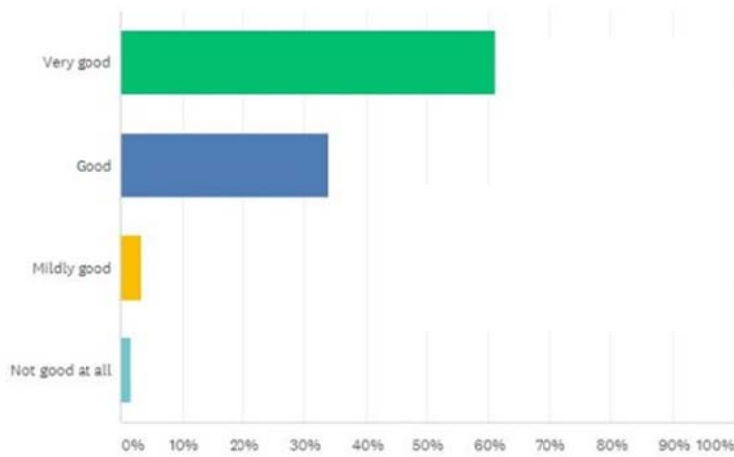
Would you recommend the Glencoe Park District camp program to a friend?

Answered: 59 Skipped: 16



Overall, how would you rate Glencoe Park District's camp program?

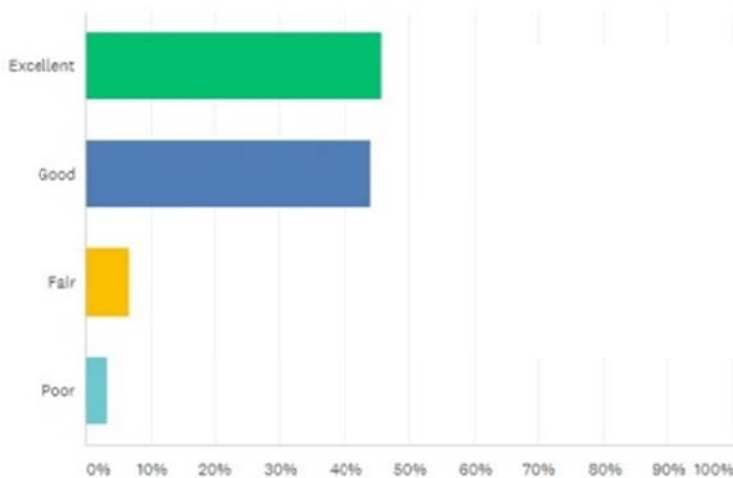
Answered: 59 Skipped: 16



	VERY SATISFIED	SATISFIED	DISSATISFIED	VERY DISSATISFIED	N/A	TOTAL	WEIGHTED AVERAGE
▼ Camp registration process	66.67% 50	33.33% 25	0.00% 0	0.00% 0	0.00% 0	75	3.67
▼ Camp activities	56.00% 42	38.67% 29	4.00% 3	1.33% 1	0.00% 0	75	3.49
▼ Camp staff courtesy	68.00% 51	29.33% 22	2.67% 2	0.00% 0	0.00% 0	75	3.65
▼ Camp staff competency	58.11% 43	32.43% 24	8.11% 6	1.35% 1	0.00% 0	74	3.47
▼ Camp staff knowledge	58.67% 44	34.67% 26	2.67% 2	2.67% 2	1.33% 1	75	3.51
▼ Camp staff accessibility	60.00% 45	38.67% 29	1.33% 1	0.00% 0	0.00% 0	75	3.59
▼ Camp operating hours	68.00% 51	32.00% 24	0.00% 0	0.00% 0	0.00% 0	75	3.68
▼ Camp facility	59.46% 44	37.84% 28	2.70% 2	0.00% 0	0.00% 0	74	3.57
▼ Cost of the program	44.59% 33	47.30% 35	5.41% 4	1.35% 1	1.35% 1	74	3.37

How would you rate the value of the camp(s) in relation to the fees?

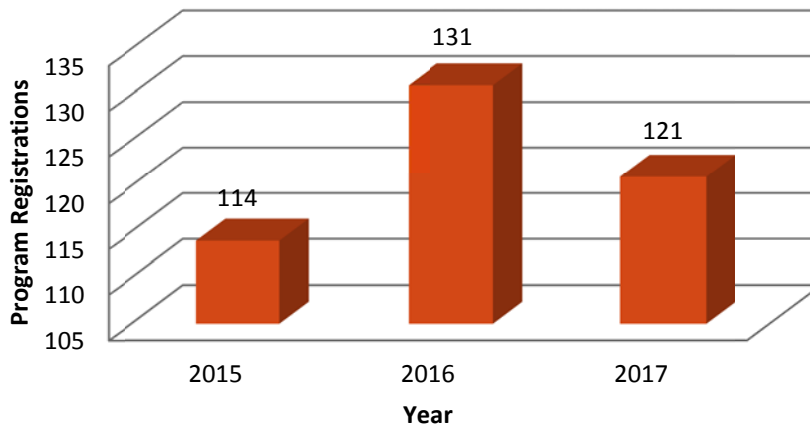
Answered: 59 Skipped: 16



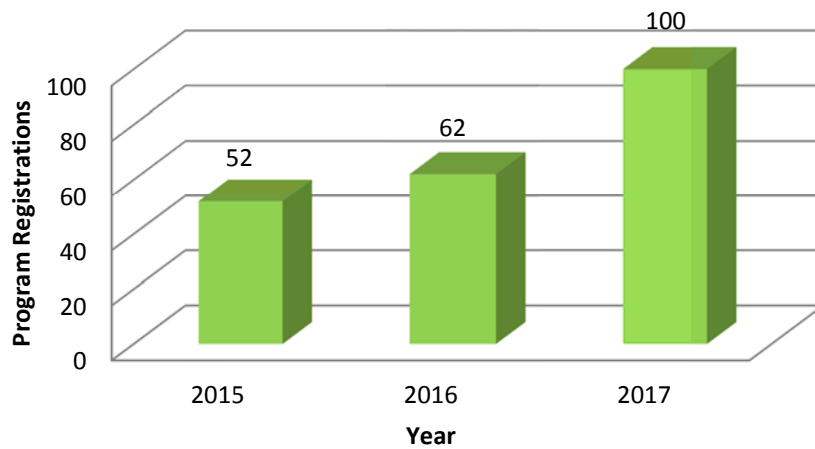
Appendix A – Camp Participation Information



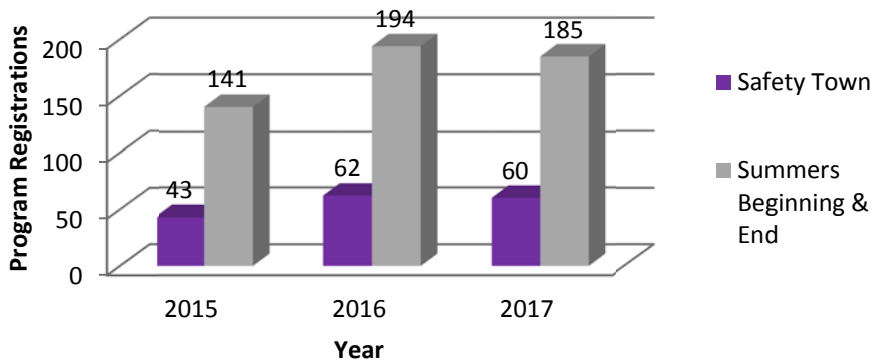
Bear Camps (Teddy, Panda, Koala)

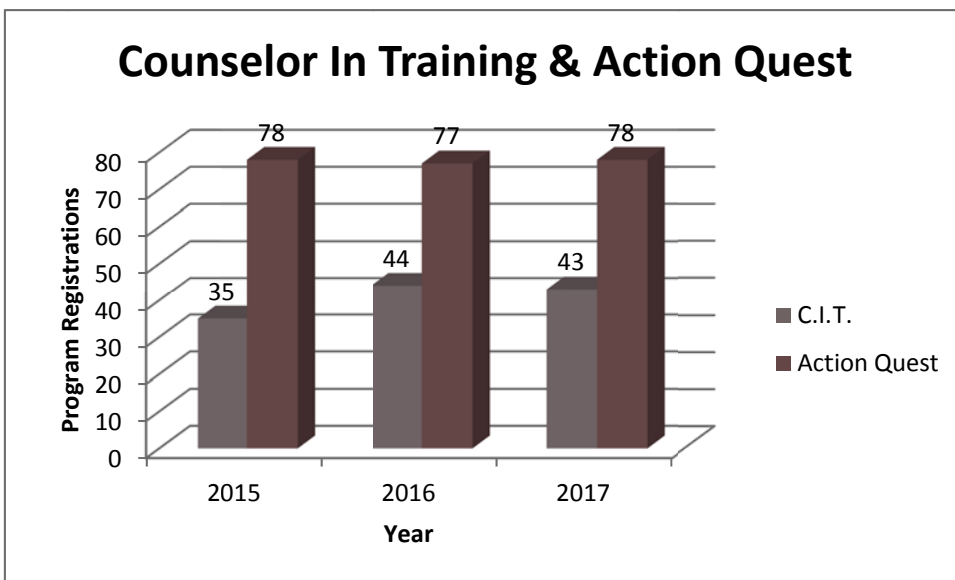
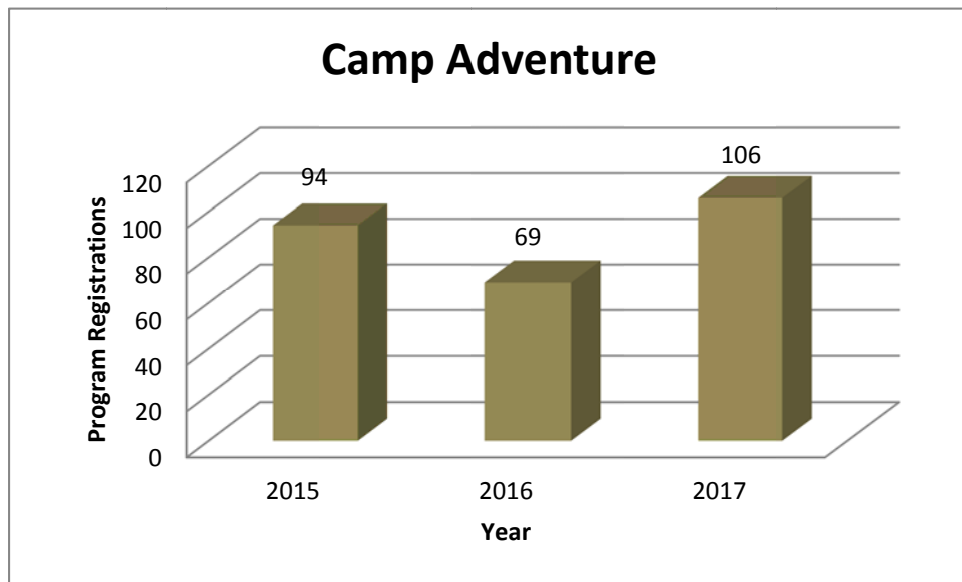
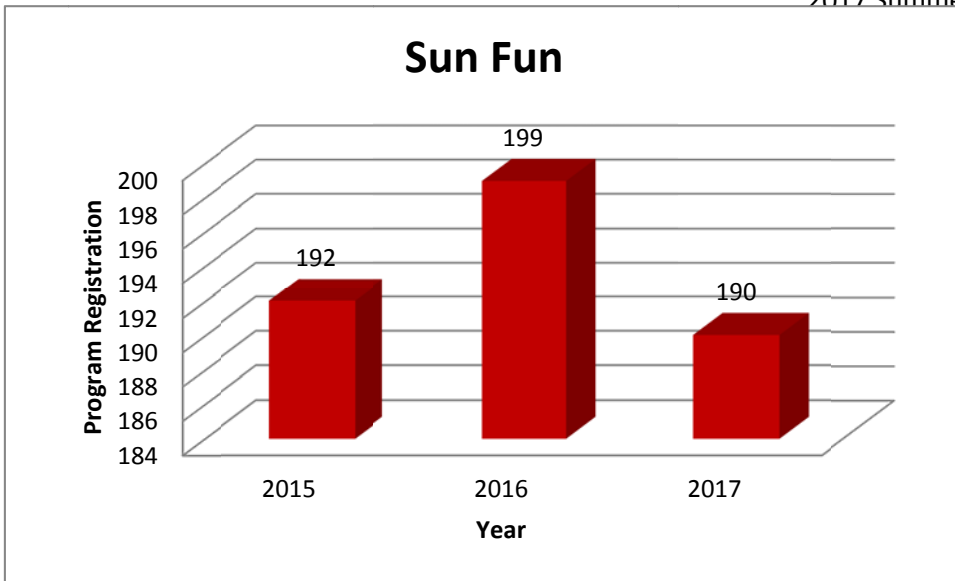


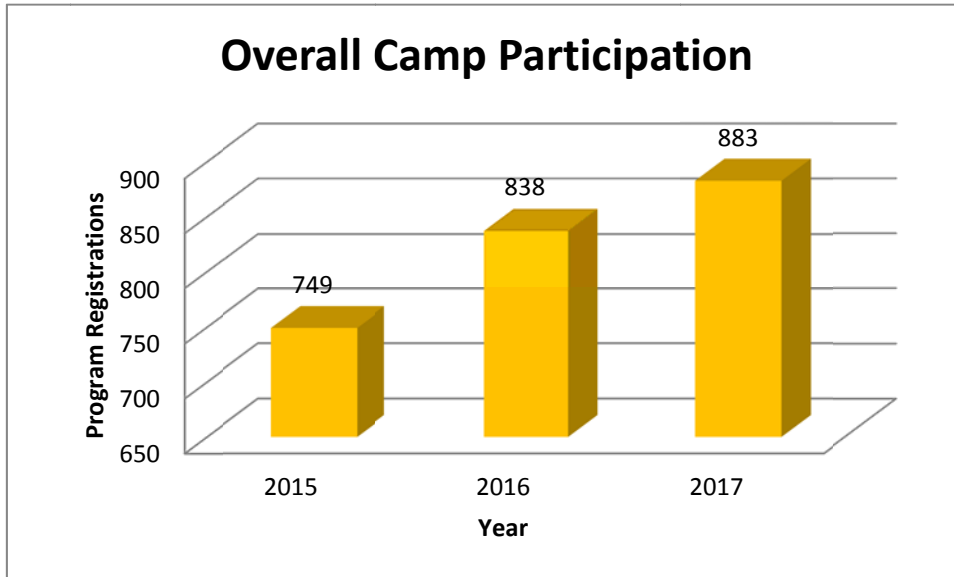
Kinder Korner



Safety Town & Summer's Beginning/End





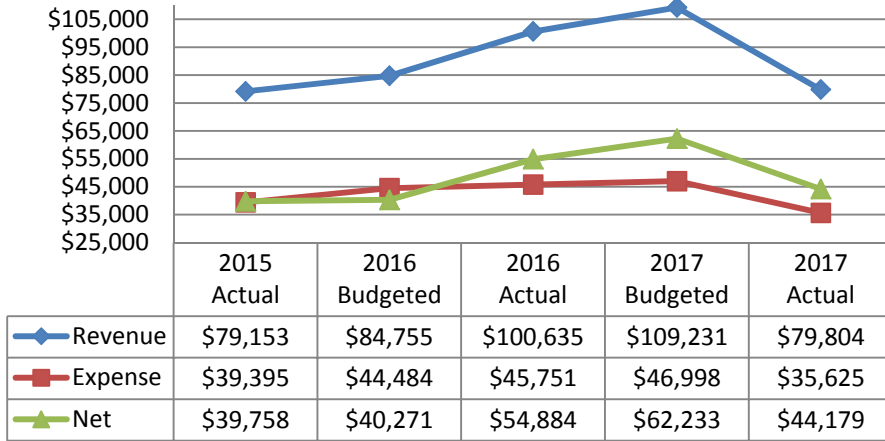


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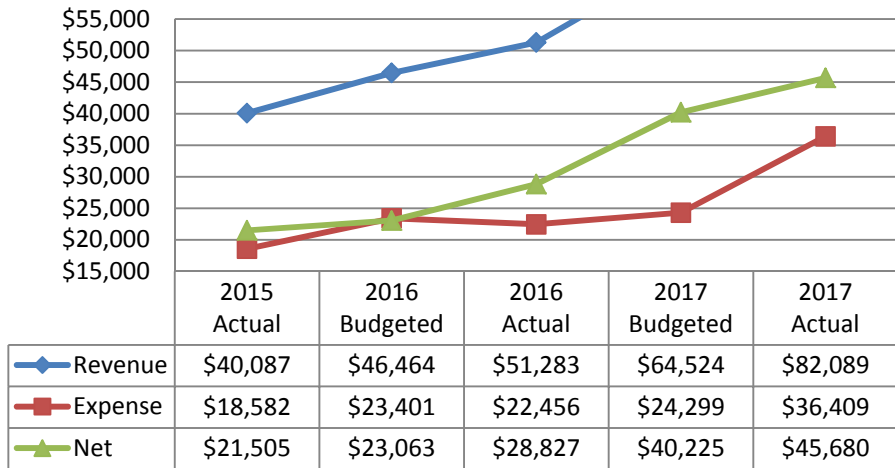
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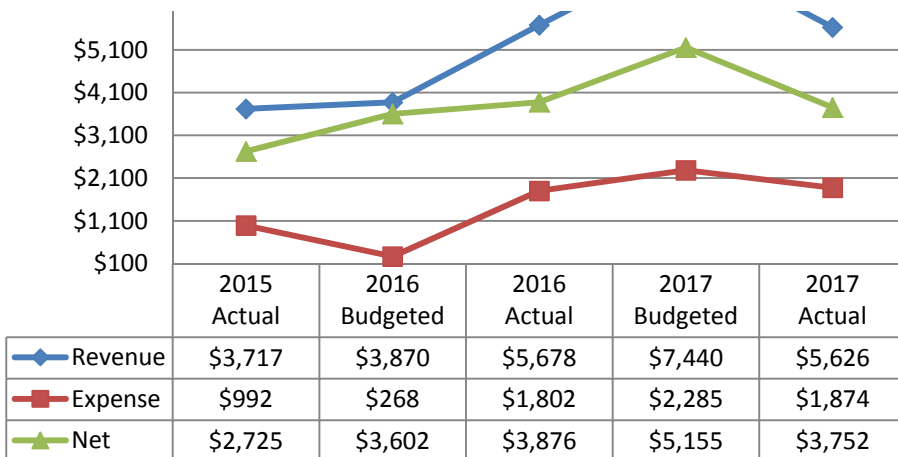
Bear Camps Financial Trends



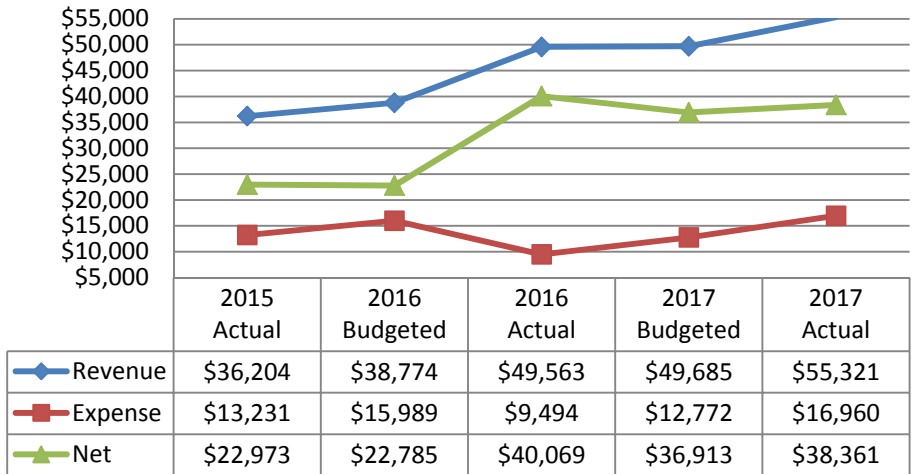
Kinder Korner Financial Trends



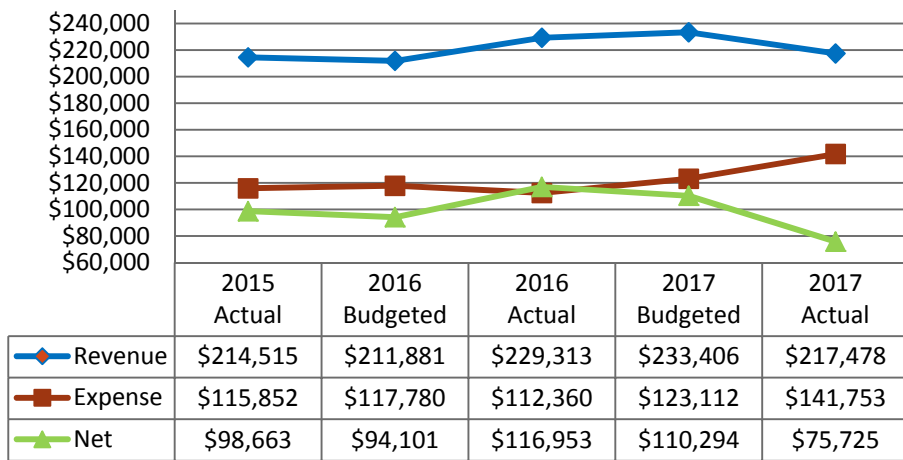
Safety Town Financial Trends



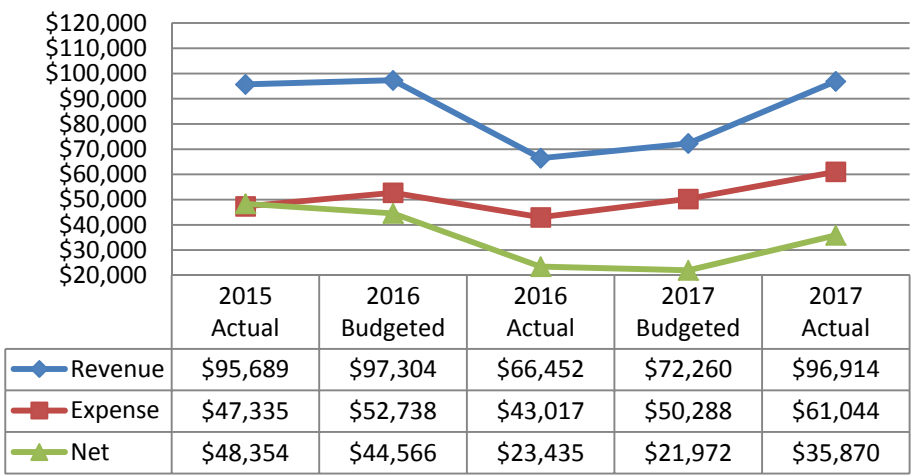
Summer's Beginning/End Financial Trends



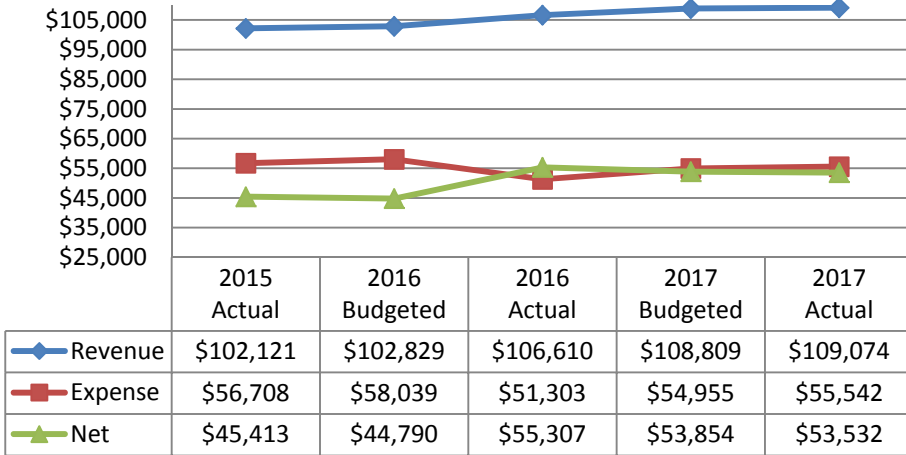
Sun Fun Financial Trends



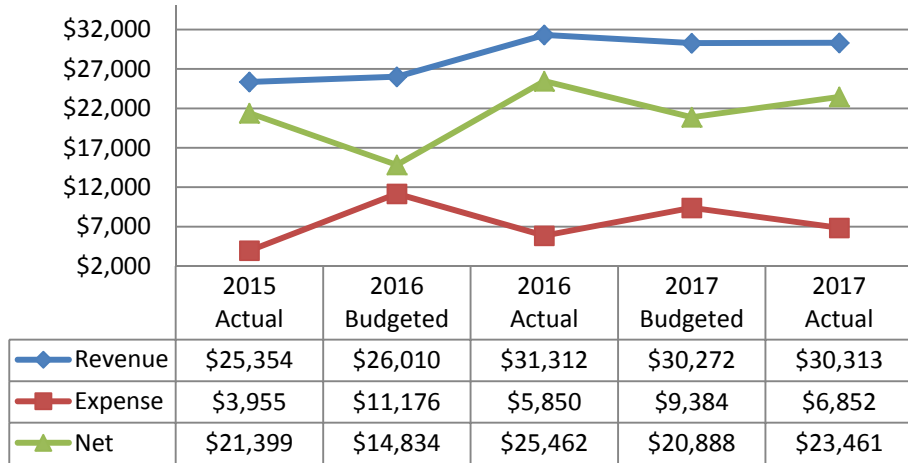
Camp Adventure Financial Trends



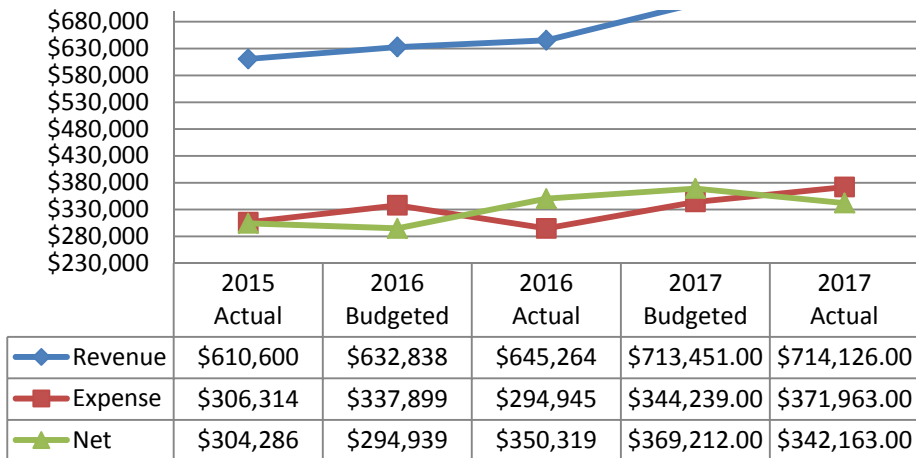
Action Quest Financial Trends



C.I.T Financial Trends












Overall Camp Financial Trends




Appendix C – Camp Schedules














1st Session: KOALA CAMP 2017

Mon	Tue	Wed	Thu	Fri
WEEK 1:				
<p>6/19</p> <p><u>Orientation:</u> <u>10-10:45am</u></p>	<p>6/20</p> <p><u>First Full</u> <u>Day of</u> <u>Camp!</u></p> <p style="text-align: center;"></p>	<p>6/21</p>	<p>6/22</p> <p style="text-align: center;"><u>Skokie</u> <u>Exploratorium</u> <u>10-12</u></p> <p style="text-align: center;">Wear camp shirt</p> <p style="text-align: center;"></p>	<p>6/23</p>
WEEK 2:				
<p>6/26</p>	<p>6/27</p> <p style="text-align: center;"><u>Tots & Tunes</u> <u>10-10:45</u></p> <p style="text-align: center;"></p>	<p>6/28 ROOM 224</p> <p style="text-align: center;"><u>Walking Trip:</u> <u>Public Safety</u></p> <p style="text-align: center;"></p> <p style="text-align: center;">Drop off/Pick up at Takiff</p>	<p>6/29</p>	<p>6/30 ROOM 222</p> <p style="text-align: center;"><u>Walking Trip:</u> <u>Public Safety</u></p> <p style="text-align: center;"></p> <p style="text-align: center;">Drop off/Pick up at Takiff</p>
WEEK 3:				
<p>07/03</p>	<p>7/4</p> <p style="text-align: center;">No Camp</p> <p style="text-align: center;">Happy July 4th!</p> <p style="text-align: center;"></p>	<p>7/5</p> <p style="text-align: center;"><u>The Grove</u> <u>10-12</u></p> <p style="text-align: center;"></p> <p style="text-align: center;">Wear Camp shirt</p>	<p>7/6</p>	<p>7/7</p> <p style="text-align: center;">Miss Jamie's Farm 10:30-11</p>
WEEK 4:				
<p>7/10</p>	<p>7/11</p>	<p>7/12</p> <p style="text-align: center;"><u>Beach Trip</u> Drop off/Pick up at Beach</p> <p style="text-align: center;"></p> <p style="text-align: center;">Wear camp shirt</p>	<p>7/13</p>	<p>7/14</p> <p style="text-align: center;">The Frog Lady 10:30-11</p> <p style="text-align: center;"></p>










2nd Session: KOALA CAMP 2017

Mon	Tue	Wed	Thu	Fri
WEEK 5:				
7/17	7/18	7/19	7/20	7/21
				<u>Pirates Cove</u> <u>10-12</u>  Wear camp Shirt
WEEK 6:				
7/24	7/25	7/26	7/27	7/28
	<u>Tots & Tunes</u> <u>10-10-45</u> 		<u>BG Spray & Play</u> <u>10-12</u>  Drop off/Pick up	
WEEK 7:				
07/31	8/1	8/2	8/3	8/4
	<u>Beach Trip</u> Drop off/Pick up at Beach  Wear camp shirt			 <u>Walking</u> <u>Trip: Old Elm</u> <u>Park</u> Drop off/Pick up at Takiff
WEEK 8:				
8/7	8/8	8/9	8/10	8/11
		<u>Friends Park</u> <u>Trip:</u> Drop off/ Takiff Pick up at Friends  Wear camp shirt		<u>Last Day</u>







































1st Session: KINDER KORNER 2017

Mon	Tue	Wed	Thu	Fri
WEEK 1: FRIENDSHIP/WE ARE FAMILY				
<p>6/19</p> <p><u>First Day of Camp!</u></p> 	<p>6/20</p>	<p>6/21 <i>RED</i> group</p> <p><u>Walking Trip:</u> <u>Glencoe Library</u></p>  <p>Drop off/Pick up at Takiff</p>	<p>6/22</p>	<p>6/23 <i>BLUE</i> group</p> <p><u>Walking Trip:</u> <u>Glencoe Library</u></p>  <p>Drop off/Pick up at Takiff</p>
WEEK 2: ALOHA SUMMER				
<p>6/26</p> <p><u>Beach Trip</u></p> <p>Drop off/Pick up at Beach</p>  <p>Wear camp shirt</p>	<p>6/27</p> <p><u>Tots & Tunes</u> <u>10-10:45</u></p> 	<p>6/28 <i>GREEN</i> group</p> <p><u>Walking Trip:</u> <u>Glencoe Library</u></p>  <p>Drop off/Pick up at Takiff</p>	<p>6/29</p>	<p>6/30</p>
WEEK 3: PARTY IN THE USA				
<p>07/03</p> <p><u>Field Trip to</u> <u>BG Sprav & Play</u></p>  <p>Drop off/Pick up at Takiff</p>	<p>07/04</p> <p>No Camp</p> <p>Happy July 4th!</p> 	<p>07/05</p>	<p>07/06</p>	<p>7/7</p> <p>Miss Jamie's Farm 10:30-11</p>
WEEK 4: AROUND THE WORLD				
<p>7/10</p> <p><u>Beach Trip</u></p> <p>Drop off/Pick up at Beach</p>  <p>Wear camp shirt</p>	<p>7/11</p>	<p>7/12</p>	<p>7/13</p> <p><u>Walking Trip: Old Elm Park</u></p>  <p>Drop off/Pick up at Takiff</p>	<p>7/14</p> <p>The Frog Lady 10:30-11</p> 








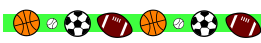





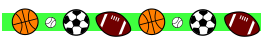



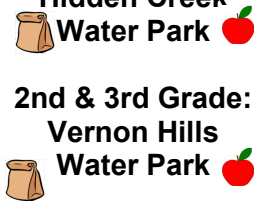
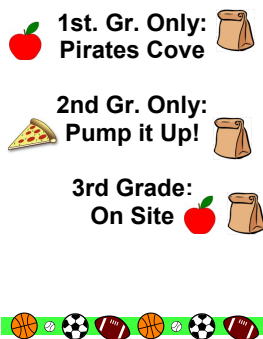
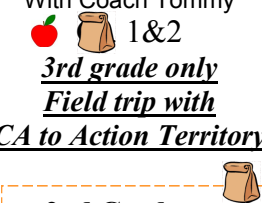


2nd Session: KINDER KORNER 2017

Mon	Tue	Wed	Thu	Fri
WEEK 5: PRINCESS & PIRATES				
<p>7/17</p> <p><u>Field Trip to</u> <u>BG Spray & Play</u></p>  <p>Drop off/Pick up at Takiff</p>	<p>7/18*<i>LATE RETURN</i> 3 PM*</p> <p><u>Field Trip to</u> <u>Brookfield Zoo</u></p>  <p>Drop off/Pick up at Takiff</p>	<p>7/19</p>	<p>7/20</p> <p><u>Field Trip to</u> <u>Khols children's</u> <u>Museum</u></p>  <p>Drop off/Pick up at Takiff</p>	<p>7/21</p>
WEEK 6: WILD WEST				
<p>7/24</p> <p><u>Beach Trip</u></p> <p>Drop off/Pick up at Beach</p>  <p>Wear camp shirt</p>	<p>7/25</p> <p><u>Tots & Tunes</u> <u>10-10:45</u></p> 	<p>7/26</p>	<p>7/27</p> <p><u>Field Trip to</u> <u>Sunshine Crafts</u></p>  <p>Drop off/Pick up at Takiff</p>	<p>7/28</p>
WEEK 7: NATURE				
<p>7/31</p> <p><u>Field Trip to</u> <u>BG Spray & Play</u></p>  <p>Drop off/Pick up at Takiff</p>	<p>08/1</p>	<p>08/2</p>	<p>8/3</p>	<p>8/4</p>
WEEK 8: SUPERHEROS				
<p>8/7</p> <p><u>Beach Trip</u></p> <p>Drop off/Pick up at Beach</p>  <p>Wear camp shirt</p>	<p>8/8</p>	<p>8/9</p>	<p>8/10</p> <p><u>Friends Park</u> <u>Trip:</u></p>  <p>Drop off/ Takiff Pick up at</p>	<p>8/11</p> <p><u>Last Day</u></p>

1st Session: Sun Fun 2017

Mon	Tue	Wed	Thu	Fri
WEEK 1: Goal of the Week: Sportsmanship				
<p>6/19</p> <p><u>First Day of Camp!</u></p>  	<p>6/20</p> <p><u>Brunswick</u> <i>(Wear socks!)</i></p>  	<p>6/21</p> <p>Campers' Choice</p>  <p>Sports With Coach Tommy</p> 	<p>6/22</p> <p><u>Olympics</u> <i>(Wear your country's colors)</i></p>  	<p>6/23</p> <p><u>Beach Trip</u> <i>(All Day)</i></p>  <p>Pizza Lunch</p> 
WEEK 2: Goal of the Week: Teamwork				
<p>6/26</p> <p>1st: <u>MAC Pool</u></p> <p>2nd & 3rd: <u>Hidden Creek</u></p>   <div style="border: 1px dashed orange; padding: 5px; margin-top: 10px;"> <p>3rd Grade Swim Lessons (PM)</p> </div>	<p>6/27</p> <p>NEW! Hot Ground Gym</p>  	<p>6/28</p> <p>Campers' Choice</p>  <p>Sports With Coach Tommy</p>  <div style="border: 1px dashed orange; padding: 5px; margin-top: 10px;"> <p>2nd Grade Swim Lessons (PM)</p> </div>	<p>6/29</p> <p><u>Gold Rush</u> <i>(Wear your best Western gear)</i> <i>Hot Dog Cookout!</i></p>   <div style="border: 1px dashed orange; padding: 5px; margin-top: 10px;"> <p>1st Grade Swim Lessons (PM)</p> </div>	<p>6/30</p> <p><u>Skokie Water Playground</u></p>  
WEEK 3: Goal of the Week: Appreciation				
<p>7/3</p> <p><u>Wheeling Aquatic Center</u></p>   <div style="border: 1px dashed orange; padding: 5px; margin-top: 10px;"> <p>3rd Grade Swim Lessons (PM)</p> </div>	<p>7/4</p> <p><i>No Camp Today!</i> Join us at the parade or at the fireworks.</p>  <p>Happy 4th of July!!!</p>	<p>7/5</p> <p>Campers' Choice</p>  <p>Sports With Coach Tommy</p>  <div style="border: 1px dashed orange; padding: 5px; margin-top: 10px;"> <p>2nd Grade Swim Lessons (PM)</p> </div>	<p>7/6</p> <p><u>Carnival Day</u> <i>(Dress in your favorite costume!)</i></p>   <div style="border: 1px dashed orange; padding: 5px; margin-top: 10px;"> <p>1st Grade Swim Lessons (PM)</p> </div>	<p>7/7</p> <p><u>Beach Trip</u> <i>(All Day)</i></p>  <p>Pizza lunch included Sun Fun Overnighter</p> 
WEEK 4: Goal of the Week: Respect				
<p>7/10</p> <p><u>Hidden Creek</u></p>  <div style="border: 1px dashed orange; padding: 5px; margin-top: 10px;"> <p>3rd Grade Swim Lessons (PM)</p> </div>	<p>7/11</p> <p><u>Funtopia</u> <i>(Wear socks)</i></p>  	<p>7/12</p> <p>Campers' Choice</p>  <p>Sports With Coach Tommy</p>  <div style="border: 1px dashed orange; padding: 5px; margin-top: 10px;"> <p>2nd Grade Swim Lessons (PM)</p> </div>	<p>7/13</p> <p><u>COLOR WARS</u> <i>(Wear your team color!)</i> <i>Hot Dog Cookout!</i></p>   <p>Popsicle Treat!</p> <div style="border: 1px dashed orange; padding: 5px; margin-top: 10px;"> <p>1st Grade Swim Lessons (PM)</p> </div>	<p>7/14</p> <p><u>Vernon Hills Water Park</u></p>  

2nd Session: SUN FUN 2017

Mon	Tue	Wed	Thu	Fri
WEEK 5: Goal of the Week: Friendship				
<p>7/17</p> <p><u>First Day of second session!</u></p>  <p style="border: 1px dashed orange; padding: 5px; text-align: center;">3rd Grade Swim Lessons PM</p>	<p>7/18</p> <p><u>Libertyville Sports Complex</u></p> 	<p>7/19</p> <p><u>Schaumburg Boomers Game</u></p> 	<p>7/20</p> <p><u>Superhero Day</u> <i>(Dress like your favorite superhero)</i></p>  <p style="border: 1px dashed orange; padding: 5px; text-align: center;">1st Grade Swim Lessons (PM)</p>	<p>7/21</p> <p><u>NEW! The Oasis</u></p>  <p style="text-align: center;">Sun Fun Overnighter</p>
WEEK 6: Goal of the Week: I Believe in Myself/Perseverance				
<p>7/24</p> <p><u>Beach Trip (All Day)</u></p>  <p style="border: 1px dashed orange; padding: 5px; text-align: center;">3rd Grade Swim Lessons (PM)</p>	<p>7/25</p> <p><u>Pump it Up!</u></p> 	<p>7/26</p> <p><u>Campers' Choice</u></p>  <p>Sports With Coach Tommy</p>  <p style="border: 1px dashed orange; padding: 5px; text-align: center;">2nd Grade Swim Lessons (PM)</p>	<p>7/27</p> <p><u>NEW! Hollywood Day!</u> <i>Dress as your favorite movie/TV star!</i></p>  <p style="border: 1px dashed orange; padding: 5px; text-align: center;">1st Grade Swim Lessons (PM)</p>	<p>7/28</p> <p><u>NEW! Madagascar At the Chicago Shakespeare Theatre</u></p> 
WEEK 7: Goal of the Week: Sensitivity				
<p>7/31</p> <p><u>Wheeling Water Park</u></p>  <p style="border: 1px dashed orange; padding: 5px; text-align: center;">3rd Grade Swim Lessons (PM)</p>	<p>8/1</p> <p><u>Lincoln Park Zoo</u></p> 	<p>8/2</p> <p><u>Campers' Choice</u></p>  <p>Sports With Coach Tommy</p>  <p style="border: 1px dashed orange; padding: 5px; text-align: center;">2nd Grade Swim Lessons (PM)</p>	<p>8/3</p> <p><u>NEW! Animal Day!</u> <i>Dress as your favorite animal</i></p>  <p style="border: 1px dashed orange; padding: 5px; text-align: center;">1st Grade Swim Lessons (PM)</p>	<p>8/4</p> <p><u>Barefoot Bay</u></p> 
WEEK 8: Goal of the Week: Health and Fitness				
<p>8/7</p> <p>K/ 1st Grade: Hidden Creek Water Park</p> <p>2nd & 3rd Grade: Vernon Hills Water Park</p>  <p style="border: 1px dashed orange; padding: 5px; text-align: center;">3rd Grade Swim Lessons (PM)</p>	<p>8/8</p> <p>1st. Gr. Only: Pirates Cove</p> <p>2nd Gr. Only: Pump it Up!</p> <p>3rd Grade: On Site</p> 	<p>8/9</p> <p><u>Campers' Choice Sports</u> With Coach Tommy</p> <p>1&2</p> <p><u>3rd grade only Field trip with CA to Action Territory</u></p>  <p style="border: 1px dashed orange; padding: 5px; text-align: center;">2nd Grade Swim Lessons (PM)</p>	<p>8/10</p> <p><u>COLOR WARS II</u> <i>(Wear your team color!)</i></p>  <p style="border: 1px dashed orange; padding: 5px; text-align: center;">1st Grade Swim Lessons (PM)</p>	<p>8/11</p> <p><u>Beach Trip (All Day)</u></p> <p>DJ Party PIZZA LUNCH @ BEACH</p>  <p style="text-align: center;"><i>Sign up for Summer's End!</i></p>

1st Session: Camp Adventure 2017

Mon	Tue	Wed	Thu	Fri
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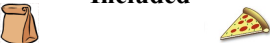







WEEK 1: Goal of the Week: Sportsmanship

<p>6/19</p> <p style="text-align: center;"><u>First Day of Camp!</u></p> 	<p>6/20</p> <p style="text-align: center;"><u>Brunswick Bowl</u> <i>(Wear socks!)</i></p> 	<p>6/21</p> <p style="text-align: center;">Camp Adventure Club Day!</p> 	<p>6/22</p> <p style="text-align: center;"><u>Olympics</u> <i>(Wear your group's assigned country's colors!)</i></p> 	<p>6/23</p> <p style="text-align: center;"><u>Hidden Creek</u></p> 
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WEEK 2: Goal of the Week: Teamwork

<p>6/26</p> <p style="text-align: center;"><u>Wheeling Water Park</u></p> 	<p>6/27</p> <p style="text-align: center;">Camp Adventure Club Day!</p> 	<p>6/28</p> <p style="text-align: center;"><u>NEW! Hot Ground Gym</u></p> 	<p>6/29</p> <p style="text-align: center;"><u>Gold Rush</u> <i>(Wear your best Western gear) Hot Dog Cookout!</i></p> 	<p>6/30</p> <p style="text-align: center;"><u>Glencoe Beach</u></p>  <p style="text-align: center;">Pizza Lunch Included</p> 
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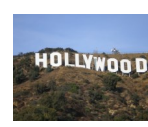
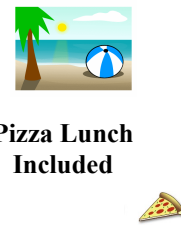

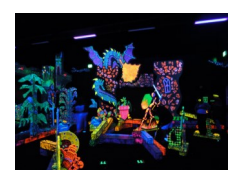
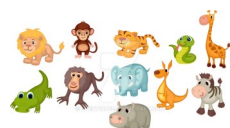


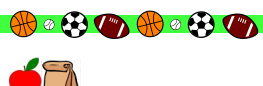



WEEK 3: Goal of the Week: Appreciation

<p>7/3</p> <p style="text-align: center;"><u>Glencoe Beach</u></p>  <p style="text-align: center;">Pizza Lunch Included</p> 	<p>7/4</p> <p style="text-align: center;">No Camp Today! Join us at the parade or at the fireworks.</p>  <p style="text-align: center;">Happy 4th of July!!!</p>	<p>7/5</p> <p style="text-align: center;"><u>Par King</u></p>  	<p>7/6</p> <p style="text-align: center;"><u>Carnival Day</u> <i>(Dress in your favorite costume!)</i></p>  	<p>7/7</p> <p style="text-align: center;"><u>Vernon Hills</u></p>  <p style="text-align: center;">Camp Adv. Overnighter</p> 
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WEEK 4: Goal of the Week: Respect


<p>7/10</p> <p style="text-align: center;"><u>Wheeling Water Park</u></p> 	<p>7/11</p> <p style="text-align: center;">Camp Adventure Club Day!</p> 	<p>7/12</p> <p style="text-align: center;"><u>Lincoln Park Zoo</u></p>  	<p>7/13</p> <p style="text-align: center;"><u>COLOR WARS</u> <i>(Wear your team color!)</i> Hot Dog Cookout!</p>  <p style="text-align: center;">Popsicle Treat!</p> 	<p>7/14</p> <p style="text-align: center;"><u>Glencoe Beach</u></p>  <p style="text-align: center;">Pizza Lunch Included</p> 
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2nd Session: Camp Adventure 2017

Mon	Tue	Wed	Thu	Fri
WEEK 5: Goal of the Week: Friendship				
<p>7/17</p> <p><u>First Day of Second Session!</u></p> 	<p>7/18</p> <p>Camp Adventure Club Day!</p> 	<p>7/19</p> <p><u>Funtopia (Wear socks)</u></p> 	<p>7/20</p> <p><u>Superhero Day</u></p>  <p>Hot Dog Cookout Included!</p>	<p>7/21</p> <p><u>Cubs Game</u> <i>Bring \$\$ for Dinner!</i></p>  <p>Camp Adv. Overnighter</p>
WEEK 6: Goal of the Week: I Believe in Myself/Perseverance				
<p>7/24</p> <p><u>Wheeling Water Park</u></p> 	<p>7/25</p> <p>Camp Adventure Club Day!</p> 	<p>7/26</p> <p><u>Rainbow Falls</u></p> 	<p>7/27</p> <p><u>NEW! Hollywood Day!</u> <i>Dress as your favorite movie/TV star!</i></p> 	<p>7/28</p> <p><u>Glencoe Beach</u></p>  <p>Pizza Lunch Included</p>
WEEK 7: Goal of the Week: Sensitivity				
<p>7/31</p> <p><u>Glencoe Beach</u></p>  <p>Pizza Lunch Included</p>	<p>8/1</p> <p>Camp Adventure Club Day!</p> 	<p>8/2</p> <p><u>NEW! Putting Edge</u></p> 	<p>8/3</p> <p><u>NEW! Animal Day!</u> <i>Dress as your favorite animal</i></p> 	<p>8/4</p> <p><u>Barefoot Bay</u></p> 
WEEK 8: Goal of the Week: Health and Fitness				
<p>8/7</p> <p><u>Bartlett Water Park</u></p> 	<p>8/8</p> <p>Camp Adventure Club Day!</p> 	<p>8/9</p> <p><u>Action Territory</u></p> 	<p>8/10</p> <p><u>COLOR WARS!</u> <i>Wear your team color!</i></p>  <p>Popsicle Treat! Parent Night 6:00pm</p>	<p>8/11</p> <p><u>Beach Trip</u></p> <p>DJ Party PIZZA LUNCH @ BEACH</p> <p><i>Sign up for Summer's End!</i></p> 



























1st Session: Action Quest 2017


Mon	Tue	Wed	Thu	Fri
<p>6/19 <u>Beach Trip</u> Depart: 9:30 am Return: 3:00 pm</p>   	<p>6/20 <u>The Zone</u> (Parkour - wear athletic clothes) Depart : 9:30 am Return: 3:00 pm</p> 	<p>6/21 <u>Hot Ground Gym</u> (Obstacles/team building) Depart: 11:30 am Return: 3:00 pm</p> 	<p>6/22 <u>Watts Center</u> Color Wars Hot dog lunch w/ chips, lemonade and cookie</p>  	<p>6/23 <u>Bartlett Water Park</u> Depart: 9:30 am Return: 3:00 pm</p>  
<p>6/26 <u>Beach Trip</u> Depart: 9:30 am Return: 3:00 pm</p>   	<p>6/27 <u>Flick Pool</u> Depart: 9:30 am Return: 3:00 pm</p>  	<p>6/28 <u>Chicago Sky Game</u> Depart: 9:30am Return: 2:30PM</p>   	<p>6/29 <u>Game Works</u> Depart : 10:00 am Return: 3:00 pm <i>Lunch voucher provided</i></p>   	<p>6/30 <u>Wheeling Water Park</u> Depart: 9:30 am Return: 3:00 pm</p> <p style="text-align: center;"><u>BEACH CAMP OUT</u></p>   
<p>7/3 <u>Beach Trip</u> Depart: 9:30 am Return: 3:00 pm</p>   	<p>7/4 No Camp Today! Join us at the parade or at the fireworks.</p>  <p style="text-align: center;">Happy 4th of July!!!</p>	<p>7/5 <u>Beach Trip</u> Depart: 9:30 am Return: 3:00 pm</p>   	<p>7/6 <u>Watts Center International Day</u> Pizza lunch w/ chips, lemonade and cookie</p>  	<p>7/7 <u>Laser Quest</u> Depart: 9:30 am Return: 3:00 pm</p>  
<p>7/10 <u>Lincoln Park Zoo</u> Depart: 9:30 am Return: 3:30 pm</p>   	<p>7/11 <u>Barefoot Bay Water Park</u> Depart: 9:30 am Return: 3:00 pm</p>   	<p>7/12 <u>Beach Trip</u> Depart: 9:30 am Return: 3:00 pm</p>   	<p>7/13 <u>Great America</u> Depart: 9:00 am Return: 6:00 pm <i>Lunch voucher provided</i></p>  	<p>7/14 <u>Rainbow Falls Water Park</u> Depart: 9:30 am Return: 3:00 pm</p>   


 =pack lunch

 =concessions

2nd Session: Action Quest 2017

Mon	Tue	Wed	Thu	Fri
<p>7/17</p> <p><u>Beach Trip</u> Depart: 9:30 am Return: 3:00 pm</p>  <p> </p>	<p>7/18</p> <p><u>The Zone</u> (Parkour - wear athletic clothes) Depart : 9:30 am Return: 3:00 pm</p> 	<p>7/19</p> <p><u>Wheeling Water Park</u> Depart: 9:30 am Return: 3:00 pm</p>  <p> </p>	<p>7/20</p> <p><u>Watts Center Halloween Day</u> Hamburger lunch w/ chips, lemonade and cookie</p>  	<p>7/21</p> <p><u>Chicago Cubs Game</u> Depart: 11:30 am Return: 6:30</p> <p style="color: blue;">Beach Camp Out</p> <p> </p>
<p>7/24</p> <p><u>Glenview Ice Center</u> Depart: 10:00 am Return: 3:00 pm</p>  	<p>7/25</p> <p><u>Flick Pool</u> Depart: 9:30 am Return: 3:00 pm</p>  <p> </p>	<p>7/26</p> <p><u>Beach Trip</u> Depart: 9:30 am Return: 3:00 pm</p>  <p> </p>	<p>7/27</p> <p><u>Game Works</u> Depart : 10:00 am Return: 3:00 pm <i>Lunch voucher provided</i></p>  <p> </p>	<p>7/28</p> <p><u>Bartlett Water Park</u> Depart: 10:00 am Return: 2:45 pm</p>  <p></p>
<p>7/31</p> <p><u>Beach Trip</u> Depart: 9:30 am Return: 3:00 pm</p>  <p> </p>	<p>8/1</p> <p><u>Great America</u> Depart: 9:00 am Return: 6:00 pm</p>  <p></p>	<p>8/2</p> <p><u>White Sox Game</u> Depart: 10:30 am Return: 5:30 pm</p>  <p> </p>	<p>8/3</p> <p><u>Watts Center Chicago Sports Day</u> Hot dog lunch w/ chips, lemonade and cookie</p>  	<p>8/4</p> <p><u>Laser Quest</u> Depart: 11:00 am Return: 3:00 pm</p>  <p> </p>
<p>8/7</p> <p><u>Lincoln Park Zoo</u> Depart: 9:30 am Return: 3:30 pm</p>  <p> </p>	<p>8/8</p> <p><u>Barefoot Bay Water Park</u> Depart: 9:00 am Return: 3:00 pm</p>  <p> </p>	<p>8/9</p> <p><u>Beach Trip</u> Depart: 9:30 am Return: 3:00 pm</p>  <p> </p>	<p>8/10</p> <p><u>Rainbow Falls Water Park</u></p>  <p> </p>	<p>8/11</p> <p><u>Par King Mini Golf</u> Depart: 9:45 am Return: 1:15 pm</p>  <p></p>

 =Pack Lunch

 =concessions

Appendix D – Marketing Materials



Email Blasts

Abundant Camp Reunion Night



Camp Reunion Night

When: Wednesday, December 21, 2016 from 6:30 PM to 7:00 PM CST
 Location: Talift Center, 1059 Green Bay Road, Glencoe, IL 60022

Where: Talift Center, 1059 Green Bay Road, Glencoe, IL 60022

Join us for pizza, games, and fun on Wednesday, December 21 from 6:30 p.m. We'll be dancing at DJ Fariel, doing your favorite hits, jumping in the GPD Bounce House, shooting hoops, and enjoying your favorite summer crafts!

Get more information: [Learn more](#)

Register Now! [Learn more](#)

Camp Reunion is free for all Glencoe Park District camp alumni, but advance registration is encouraged. The first 40 campers to arrive will receive a special prize.

And, if you love summer camp, be sure to register for next summer now! If you register before February 29, you will lock in Early Bird savings! Register.

Sincerely,
 Glencoe Park District
 info@glencoe-park-district.com
 847-825-3000

Having trouble viewing this email? [Click here](#)

Reunite with your camp friends & counselors!



Camp Reunion Night

Dear Erin,

In just one week, your camp friends and counselors will be at the Talift Center for a Reunion night!

Join us for pizza, games, and fun at Camp Reunion Night on Wednesday, December 21 from 6:30 p.m. We'll be dancing at DJ Fariel, doing your favorite hits, jumping in the GPD Bounce House, shooting hoops, and enjoying your favorite summer crafts!

Click on the link below to register for this FREE event!

Get more information: [Learn more](#)

Register Now! [Learn more](#)

Camp Reunion is free for all Glencoe Park District camp alumni, but advance registration is encouraged. The first 40 campers to arrive will receive a special prize.

And, if you love summer camp, be sure to register for next summer now! If you register before February 29, you will lock in Early Bird savings! Register.

See you next week!
 Glencoe Park District
 info@glencoe-park-district.com
 847-825-3000

Online registration for winter and camp programs starts at 7 AM on Wednesday, November 30.

7 AM Online & 8 AM In-Person on Wednesday, November 30

Online registration is the BEST way to ensure your registration. If you do not have access to the internet at home, computer kiosks will be available for use at the Talift Center on November 30 beginning at 7 am.

Registrations will be accepted in person at the Talift Center Registration Desk at 8 am on Wednesday, November 30. If necessary, a number will be assigned to those who wish to register in person and registrations will be on a first-come, first-served basis.

Registration forms that are dropped-off, mailed, or faxed to the Talift Center will be processed as time permits and in the order they are received.

The summer countdown is on! [Click here](#) before MIDNIGHT on Tuesday, February 29 to lock in the Early Bird Discount on Glencoe Park District summer camp prices!

EARLY BIRD DISCOUNT

Register for camp by MIDNIGHT on Tuesday, February 29 to lock in the Early Bird Discount!

Countdown to Summer Fun!

Spend the summer running, swimming, exploring, and creating! Glencoe Park District Summer Camps include all your favorite activities as well as new and exciting new Early Bird special events. Register for eight, four, or two week sessions and choose full or half-day options. Check out our [Camp Catalog](#) for program details, scheduled cancellations, and special early bird information. To register for a camp listed below, click on the camp title.

- [Talent Theater](#) (ages 6-12)
- [Talent Theater](#) (ages 13-18)
- [Talent Theater](#) (ages 19-25)
- [Talent Theater](#) (ages 26-35)
- [Talent Theater](#) (ages 36-45)
- [Talent Theater](#) (ages 46-55)
- [Talent Theater](#) (ages 56-65)
- [Talent Theater](#) (ages 66-75)
- [Talent Theater](#) (ages 76-85)
- [Talent Theater](#) (ages 86-95)
- [Talent Theater](#) (ages 96-100)

The summer countdown is on! [Click here](#) before MIDNIGHT on Tuesday, February 29 to lock in the Early Bird Discount on Glencoe Park District summer camp prices!

EARLY BIRD DISCOUNT

Register for camp by MIDNIGHT on Tuesday, February 29 to lock in the Early Bird Discount!

Spend the summer running, swimming, exploring, and creating! Glencoe Park District Summer Camps include all your favorite activities as well as new and exciting new Early Bird special events. Register for eight, four, or two week sessions and choose full or half-day options. Check out our [Camp Catalog](#) for program details, scheduled cancellations, and special early bird information. To register for a camp listed below, click on the camp title.

REGISTER NOW!

[New! Aquatics & Sailing Camp](#) (ages 6-12)

- New! Summer sessions and the ability to enjoy the beach all day by being with campers and staff members.
- New! New sessions for half-day camps.

[Talent Theater](#) (ages 6-12)

- New! New sessions for half-day camps.

[Talent Theater](#) (ages 13-18)

- Expanded and enlarged staff - many including first-year staff!

[Talent Theater](#) (ages 19-25)

- New! New sessions for half-day camps.

[Talent Theater](#) (ages 26-35)

- New! New sessions for half-day camps.

[Talent Theater](#) (ages 36-45)

- New! New sessions for half-day camps.

[Talent Theater](#) (ages 46-55)

- New! New sessions for half-day camps.

[Talent Theater](#) (ages 56-65)

- New! New sessions for half-day camps.

[Talent Theater](#) (ages 66-75)

- New! New sessions for half-day camps.

[Talent Theater](#) (ages 76-85)

- New! New sessions for half-day camps.

[Talent Theater](#) (ages 86-95)

- New! New sessions for half-day camps.

[Talent Theater](#) (ages 96-100)

- New! New sessions for half-day camps.

specialty camps

Looking for something different this summer?

Try one of our specialty camps!

Sailing & Aquatics Camp
 Enjoy Glencoe Beach and beautiful Lake Michigan! Our **Aquatics Camp** spends the morning kayaking, surfing, and waterboarding, while our **Sailing Camp** focuses on steering and sailing. Sign up for one or both for a full day of fun!

Computer Explorers Camp
 Explore the world of computers and technology!

Playhouse Theatre Camp
 Act out your favorite stories and plays!

Summer's End

CELEBRATE THE END OF SUMMER WITH CAMPS, ACTIVITIES, AND OUTDOOR FUN!

Summer's End Camp
 Kids will have a blast as they participate in a multitude of activities including sports, arts and crafts, cooking, swimming, and outdoor activities. Campers should bring a swimsuit, towel, and sunscreen every day. We provide registration for lunches when on-site. Register.

Extra Innings Baseball Camp
 Wrap up your summer with baseball fun. Players will improve their skills by participating in a variety of drills, including hitting, fielding, and throwing. We will also be playing plenty of daily baseball games. You can sign up for one or two weeks or stay active, spend time with friends and enjoy the wonderful game of baseball. Players will be divided by age and ability level. Register.

End of Summer Fire Party
 Star light, star bright...let's enjoy the night of the night! Join us at Glencoe Beach for a fire dancing show, a pizza, and games to the best! Bring a picnic to enjoy or purchase dinner from our concession stand! Children must be accompanied by an adult. Registration will be on a first-come, first-served basis. Register.

summer agenda: eat. sleep. PLAY. repeat.

JOIN THE FUN!
 GLENCOE BEACH PASSES ARE NOW ON SALE & SUMMER CAMP REGISTRATION IS OPEN

Beach & Takiff Banner

Brochure & Glencoe Quarterly Articles

AQUATICS CAMP

COUNSELORS IN TRAINING

Time for Camp!

Join us for a summer of fun and adventure at Glencoe Park District Summer Camps. Our camps are designed to provide a safe and fun environment for children to learn and grow. We offer a variety of programs including sports, arts and crafts, and outdoor activities. Register now to secure your spot!

summer agenda: eat. sleep. **PLAY.** repeat.

JOIN THE FUN!
 GLENCOE BEACH PASSES ARE NOW ON SALE & SUMMER CAMP REGISTRATION IS OPEN

summer agenda: eat. sleep. **PLAY.** repeat.

JOIN THE FUN!
 GLENCOE BEACH PASSES ARE NOW ON SALE & SUMMER CAMP REGISTRATION IS OPEN

Paid ads for PTO, Family Services of Glencoe, Chicago North Shore & Visitors Bureau

Also posted on facility TV station and social media channels

Website

Glencoe Park District Website

Home | About Us | Contact Us | Registration | Camp Catalog

Our website provides information on all our summer camps, including registration details, camp schedules, and contact information. Visit us today to learn more!

Social Media Posts: Twitter, Facebook, Instagram (Promoted & Social posts)

Glencoe Park District
 Ready for summer camp? It's time to register for our 2017 Camp Adventure Night! Register for a chance to win our 2017 Camp Adventure Night!
 Camp Adventure Night
 Register for a chance to win our 2017 Camp Adventure Night!
 32 people reached

Glencoe Park District
 Photo by [User] · June 12 · 46
 1,044 people liked this
 Like Comment Share

Glencoe Park District
 Report of our summer camp! It's time to register for our 2017 Camp Adventure Night!
 Camp Adventure Night
 Register for a chance to win our 2017 Camp Adventure Night!

Glencoe Park District posted 3 photos on Instagram
 Published by Eric Morrison · July 23 · 46
 Let the games begin! It's time for Day 1 of camp!
 372 people reached
 Like Comment Share

Glencoe Park District
 Our camp Early Bird Discount ends tomorrow at midnight. Register now to save up to 10%!
 Camp Adventure Night
 Register for a chance to win our 2017 Camp Adventure Night!

Glencoe Park District
 Specialty Camps
 Register for a chance to win our 2017 Camp Adventure Night!

Glencoe Park District
 Camp Adventure & Convention
 Register for a chance to win our 2017 Camp Adventure Night!

Glencoe Park District added 3 new photos
 2017 Summer Camps start at camp!
 Don't forget, the Early Bird Discount ends Monday. Register now to save up to 10%!
 Like Comment Share

Glencoe Park District · @GlencoeParkDistrict
 Photo by [User] · July 23 · 46
 Like Comment Share

Glencoe Park District
 Camp Adventure Night
 Register for a chance to win our 2017 Camp Adventure Night!

Glencoe Park District
 Photo by [User] · July 23 · 46
 Like Comment Share

Glencoe Park District
 Photo by [User] · July 23 · 46
 Like Comment Share

Glencoe Park District
 Photo by [User] · July 23 · 46
 Like Comment Share

Glencoe Park District
 Photo by [User] · July 23 · 46
 Like Comment Share

Glencoe Park District
 Photo by [User] · July 23 · 46
 Like Comment Share

Glencoe Park District
 Photo by [User] · July 23 · 46
 Like Comment Share

Glencoe Park District
 Camp Adventure Night
 Register for a chance to win our 2017 Camp Adventure Night!

Glencoe Park District
 Photo by [User] · July 23 · 46
 Like Comment Share

Glencoe Park District shared a link
 Published by [User] · July 10 · 46
 Notice - Toll-Free Center
 July 10, 2017: Starting on July 10, Sun Fun and Camp Adventure will be moved to Toll-Free Center.
 Rainout Line
 32 people reached
 Boost this article

Glencoe Parks @GlencoeParks · Jul 10
 Notice - Toll-Free Center
 July 10, 2017: Starting on July 10, Sun Fun and Camp Adventure will be moved to Toll-Free Center.
 Glencoe Parks @GlencoeParks · Jul 10
 Notice - Toll-Free Center
 July 10, 2017: Starting on July 10, Sun Fun and Camp Adventure will be moved to Toll-Free Center.
 Glencoe Parks @GlencoeParks · Jul 10
 Notice - Toll-Free Center
 July 10, 2017: Starting on July 10, Sun Fun and Camp Adventure will be moved to Toll-Free Center.

Glencoe Park District
 Photo by [User] · July 23 · 46
 Like Comment Share

Glencoe Park District
 Photo by [User] · July 23 · 46
 Like Comment Share

Glencoe Parks @GlencoeParks · Feb 27
 The Early Bird Camp Discount ends tomorrow at midnight!
 Register now and save up to 10%! More: [contact/2m4c3r1](https://www.facebook.com/GlencoeParks)

Rainout Line Auto posts