

MINUTES OF APRIL 4, 2023 COMMITTEE OF THE WHOLE MEETING
GLENCOE PARK DISTRICT
999 GREEN BAY ROAD, GLENCOE, ILLINOIS 60022

The meeting was called to order at 7:02pm and the roll was called.

Commissioners present:

Lisa Brooks, President
Michael Covey, Treasurer
Bart Schneider, Commissioner
Carol Spain, Commissioner

Commission absent:

Stefanie Boron, Vice President

Staff present:

Lisa Sheppard, Executive Director/Secretary
Bobby Collins, Director of Recreation and Facilities
John Cutrera, Director of Finance and HR
Kyle Kuhs, Director of Parks and Planning
Erin Classen, Supt. of Marketing and Communications
Adam Wohl, Asst. Director of Recreation and Facilities
Shannon Stevens, Athletics Program Manager
Jenny Runkel, Administrative Assistant

Members of the public in attendance: There was no one from the public in attendance.

Matters from the Public: There was no one wishing to address the Committee.

Discussion on Pickleball Operations:

Pickleball Programming Model

Director Collins and Assistant Director Wohl gave the presentation attached to these minutes. Staff asked for pickleball model, hours ordinance, and hybrid courts input from commissioners. Staff reviewed the history of pickleball at the District to date, pickleball statistics, current pickleball classes, programming enrollment and revenue, breakdown of resident and non-resident programming participants, and court reservation data. Staff are exploring three models: the current model (free drop-in play and court reservations), a hybrid model (free drop-in play, organized paid open play with attendant, and court reservations), or a membership model (organized paid open play with attendant, court reservations, dedicated staff, membership structure). Staff then indicated the pros and cons of each model, staffing challenges, and users that take-over courts without a permit.

Staff asked commissioners how they would like the pickleball programming to operate. Discussion points included pros and cons of each model, negative construction environment for the first season, membership option plus a free option for those who do not wish to sign up, membership offsets facility operation costs, easier to start at the current model and work to a hybrid or membership model, different format restricts conforming to the beach membership model, issue of groups taking over courts, start with current model and pivot as needed, pickleball socials with registration, sign up by level of play, staff are stretched already, and Neilson payment model of low membership cost for advance registration at a lower cost. Discussion ensued.

President Brooks, based on Commissioner consensus, directed staff to follow the current pickleball model with the expectation of fluidity. If deemed that a change is needed this

season, that is something staff can do.

Executive Director Sheppard indicated that staff will develop a reservation system and post rules of pickleball court etiquette at the courts.

Commissioners discussed suspension of reservation and/or court rights if rules are not followed or players refuse to exit the court on time.

4.01 Park Hours Ordinance

Pickleball can be louder than tennis inferring a possible need to set specific hours for court use. The hours ordinance gives the District or Public Safety the ability to act on complaints. We have received complaints from play on two courts; Watts will have six pickleball courts and tennis/pickleball backboards are also loud. Staff suggest to align tennis and pickleball hours with the Village construction hours of 7:00am-8:00pm. We will still receive complaints; however, we can justify the hours that parallel with construction hours. Permits may allow play before or after ordinance hours with approval.

The Board then talked about the tennis courts that are currently lined with pickleball courts. Now that we have six dedicated pickleball courts, should we eliminate some of the pickleball courts that are on the tennis courts? The District's court inventory includes 16 pickleball courts (10 hybrid) to 14 tennis courts (7 hybrid). The Board decided that until the Lakefront Park tennis courts are opened, the pickleball nets will be removed from the Watts tennis courts. The Board will discuss this issue more as we see how Watts courts are received.

Other Business: Despite the safety emergency in Highland Park today, staff executed our safety protocols immediately and the building remained closed with only authorized users allowed in for most of the morning. Therapists were brought in for staff having a difficult time. This situation reiterates the need for an outside party to review our safety protocols. Executive Director reiterated that we do not share all our safety upgrades and procedures due to safety reasons. Staff continue to review and improve procedures and train staff.

The sold-out Fire and Ice sauna event was a wonderful event including dips in Lake Michigan, despite frigid temperatures.

Adjourn: Commissioner Schneider moved to adjourn the meeting at 8:23pm. Commissioner Spain seconded the motion. No further discussion ensued. Roll call vote taken:

AYES: Covey, Schneider, Spain, Brooks
NAYS: None
ABSENT: Boron

The motion passed.

Respectfully submitted

Lisa M. Sheppard
Secretary



Watts Pickleball Courts

4/4/2023

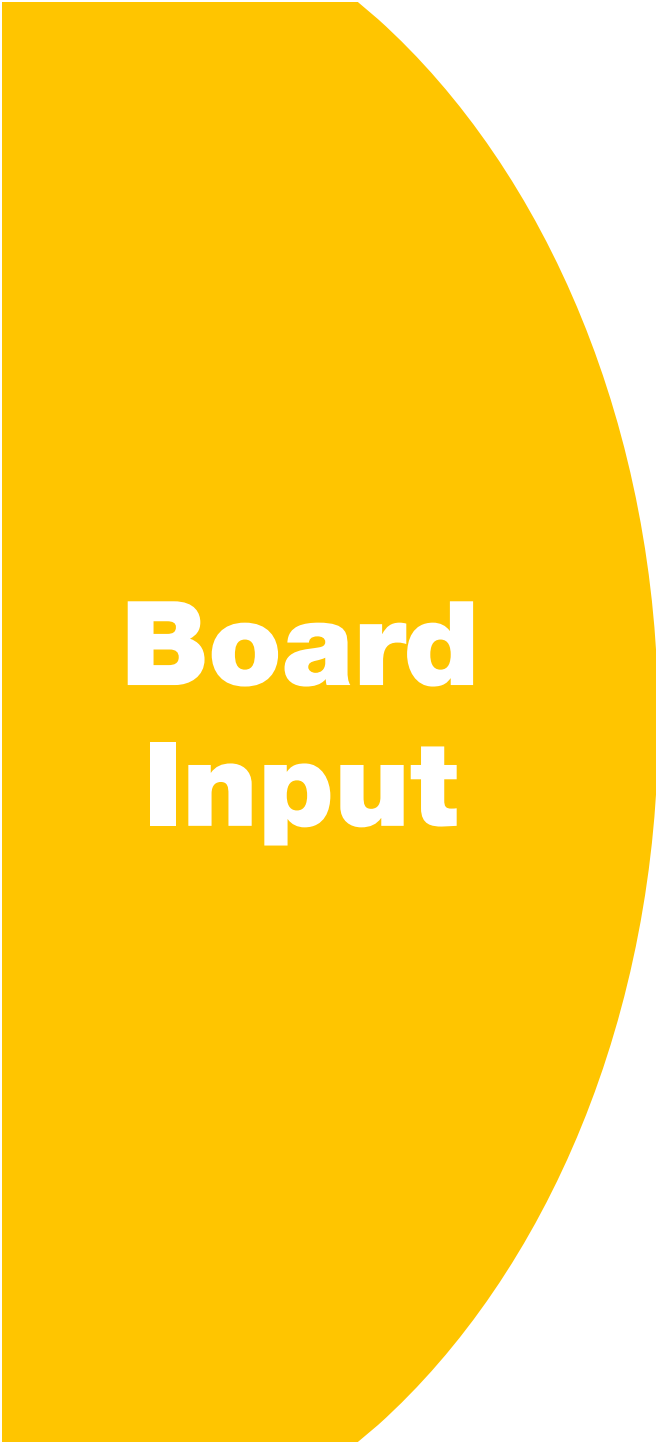
Bobby Collins, Director of Recreation & Facilities

Adam Wohl, Assistant Director of Recreation & Facilities

Shannon Stevens, Program Manager of Athletics



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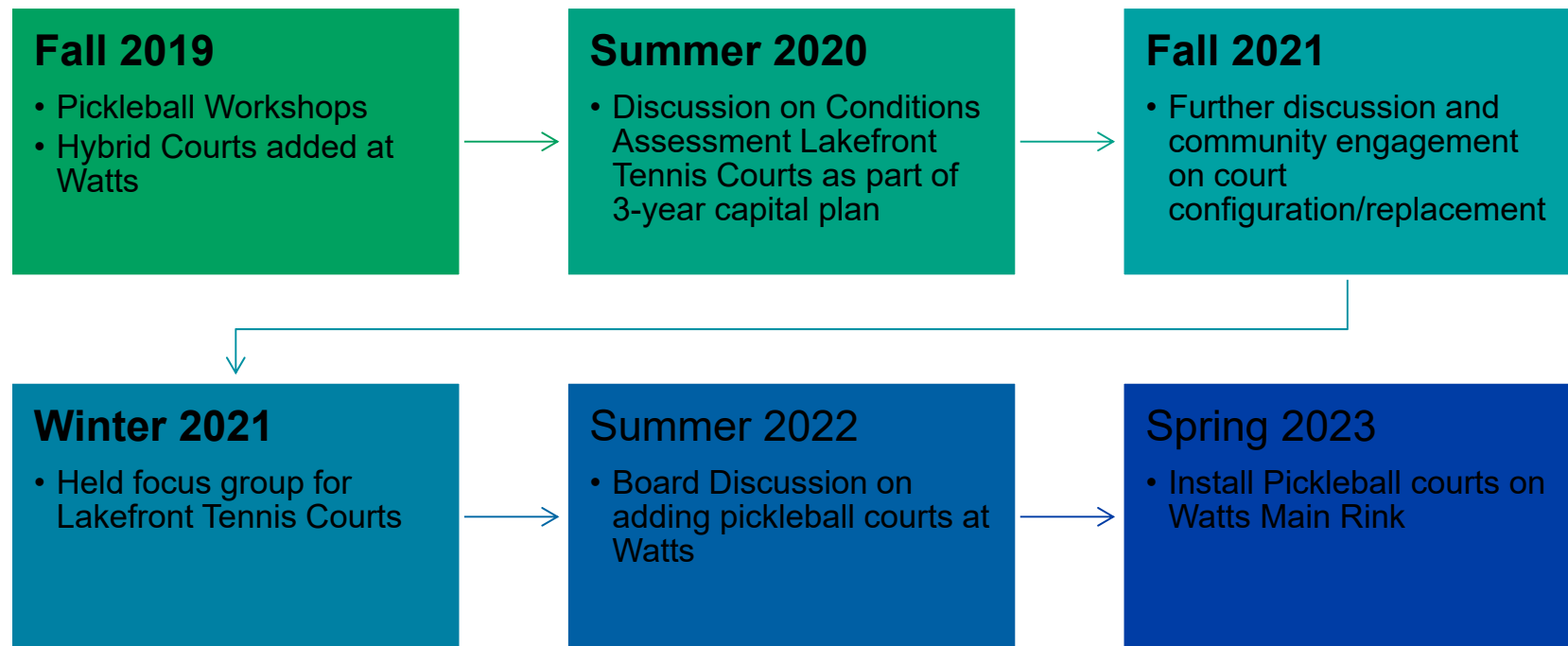
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Board Input

- Pickleball Model
- Park Hours Ordinance
- Discussion of Hybrid Courts



Pickleball Timeline



Key Pickleball Stats for 2023



36.5 million

Number of pickleball players in the US



158.6%

Pickleball's average growth rate over the last 3 years



18-34

Largest age bracket of pickleball players (28.8% of total)



10,320

Number of places to play pickleball in the US



\$152.8 million

Pickleball paddle market size in 2021



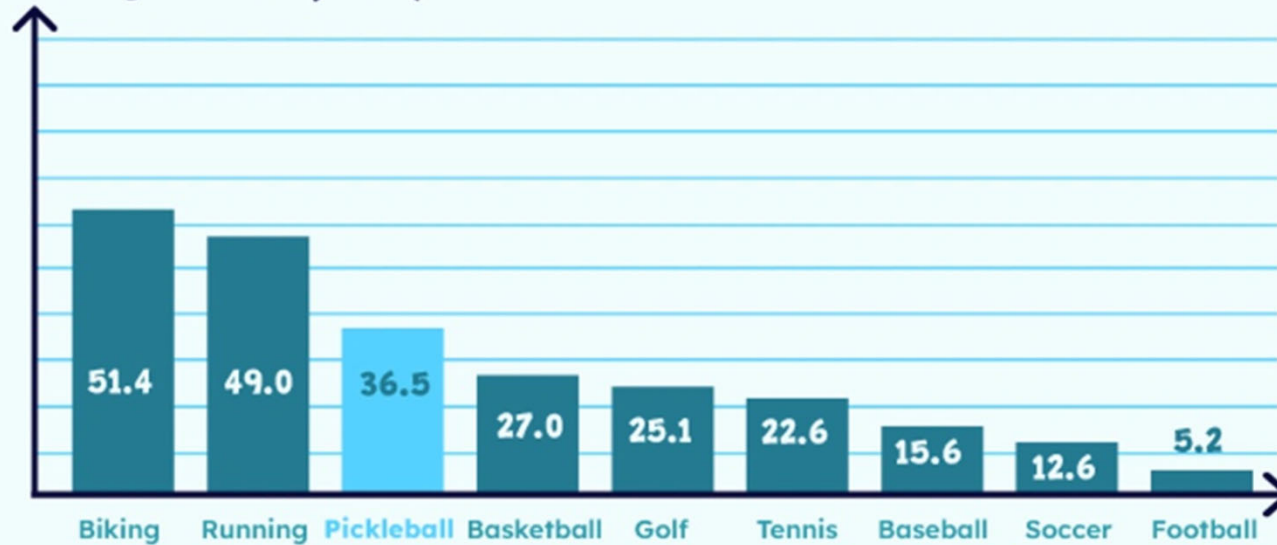
7.7%

Forecasted compound annual growth rate through 2028



Participation Rates for Popular Sports and Activities

Participants (MM)



Activity

Programming

- Classes/Match Play
 - Tuesdays/Thursdays
 - 12-3 PM and 5:30-8 PM
 - Wednesdays
 - 3:30-8 PM
 - Currently 328 adult participants enrolled for Spring/Summer including 42 on the waitlist
 - 18 youth/teen participants

Program Data

Racquet Sports		
As of 3/31	<u>Enrollment</u>	<u>Revenue</u>
Pickleball	345	\$41,810
Tennis	279	\$48,469
Total	607	\$90,279

Pickleball Player Breakdown		
	<u>Non-unique</u>	<u>Unique</u>
Resident	274	116
Non-resident	54	27
Overall Enrollment	328	143
Percentage	84% Glencoe Residents	81% Glencoe Residents

Court Reservation Data

	Reservations	Revenue
Tennis	96	\$1,300
Pickleball	392	\$4,830
Total	488	\$6,130

	# Reservations	Percentage
Residents	288	59%
Non-Residents	200	41%

Watts Pickleball Plan

**Curren
t Model**

**Hybrid
Model**

**Member
Model**



Watts Pickleball Plan

	<u>Current Model</u>	<u>Hybrid Model</u>	<u>Member Model</u>
Free Drop-In Play	X	X	
Organized Paid Open Play w/ Attendant		X	X
Court Reservations	X	X	X
Dedicated Staff			X
Membership Structure			X

*GPD programming, workshops, and match play have first-priority

	<u>Current Model</u>	<u>Hybrid Model</u>	<u>Member Model</u>
Use as dog park and Non-pickleball usage	-	+/-	+
Private Lessons and Unpermitted Leagues	-	+/-	+
Building Access		+/-	+
Staff Resources Needed	+	-	-
Free Public Access	+	+	-
Value to a Membership			+
Expand Programming	-	+	+

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Board input on direction for Pickleball Model

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4.01 Park Hours Ordinance

- Current ordinance hours sunrise to sunset
- Staff recommends updating the 4.01 Park Hours Ordinance
 - Section 4.01 Hours
 - “...Except when otherwise permitted, the Tennis and Pickleball Courts hours of use will be from 7:00am – 8:00pm.”

Discussion on Current Tennis/Pickleball Hybrid Courts

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Current Court Inventory

Location	Pickleball	Tennis
Central/Berlin Park	0	4
Lakefront Park	0	3
Shelton Park*	2	2
Watts Park*	4	2
West Park*	4	3
Watts Center (New)	6	0
Total	16	14

*Hybrid Courts